

Mini-MBA Program Description

I- Program Details:

This program builds a foundation for making educated business decisions. It is a dynamic program designed to provide you with a working knowledge of business and management practices.

Our Mini MBA is a certificate program and contains non-credit-bearing courses. There are also no degree requirements for the program. The course consists of eight (8) separate topics that when completed, qualify you to receive a certificate of completion. It is ideal for those looking for an opportunity to enhance their business skills with a variety of management-related lessons.

Cost of Program

- Program Fee: **\$3, 000.00 (USD)**
- Course Materials: **Included**
- Online Access: **Included**
- Evening Meal / Refreshments: **Included**

II- Mini-MBA program includes important Business Acumen Topics:

Sustainable Development: The Leadership and Sustainability Practicum is an exploration of the most salient issues in the field of sustainability management through the knowledge and experience of leading sustainability practitioners.

Accounting for Decision Making and Control: An introduction to financial accounting concepts and financial reporting, with the focus being on how decision makers analyze, interpret, and use accounting information.

Business Law and Ethics: The objective is to prepare the manager to make business decisions within a legal and ethical framework. Topics include the contracts, business information, employment law and ethical considerations in business.

Strategic Human Resources Management: Nowadays organizations increasingly recognize that people truly are a major source of competitive advantage. Consequently, decisions made in organizations about who to hire, what training to give them, how to reward them... have become more important. In addition, these decisions are not just made by the HR department. Individual

employees and team members are becoming involved in selecting and evaluating co-workers. Managers are responsible for selection, training, performance management, and compensation decisions. This topic will be helping you make these decisions.

Leadership and Organizational Behavior: During this course, you will gain the skills to structure, measure and tune performance in a service team environment. You will learn how to become a leader who equips his or her team with the skills and capabilities to optimize productivity and performance and deliver high-quality results.

Risk and Quality Management: An introduction to quality and risk Management concepts, with the focus being on how decision makers analyze, interpret, and use economic and financial information to minimize risk.

Marketing Research: Marketing is a dynamic and exciting field, a key tool in confronting the challenges American enterprises are facing at home and abroad. People often confuse marketing with sales and advertising. In this course you will learn the real nature and scope of marketing research.

Project Management: Applies the structure for project management and develops the skills needed to manage projects of all sizes. Topics include the project life cycle, project team, evaluation and selection, project planning and human resource management.

III- Benefits of a Mini-MBA

The Mini MBA Program provides a solid foundation in current business theory and practice. After completing this program, participants will have a framework for making better business decisions regarding issues that arise in their companies or future careers.

Is this Program for You? Are you...

- a. Experienced or a high potential manager who is seeking a stronger foundation in current business theory and practice?
- b. Manager who has experience in one area and wants exposure to other areas to qualify for positions of increased responsibility?
- c. A Technical Professional making the transition into a management position?
- d. A Business Professional or Manager considering an MBA program but finds the Mini-MBA program a valuable learning experience?

Discounted course fees are available for the following groups:

International University of Leadership Alumni (undergraduate and graduate): (15% discount)

Multiple Registration discount (3 or more registrations from the same company): (15% discount)

Start Date: September- Fall Session/ March- Spring Session
Evening Classes: 6 to 9 pm

Date	Topic Area	#Hours
Please contact us for the most recent schedule	Business Law & Ethics	3 in Class
	Research and Practice	5 Online
	Accounting for Decision Making and control	3 in Class
	Research and Practice	5 Online
	Strategic Human Resources Management	3 in Class
	Research and Practice	5 Online
	Marketing Research	3 in Class
	Research and Practice	5 Online
	Risk and Quality Management	3 in Class
	Research and Practice	5 Online
	Project Management	3 in Class
	Research and Practice	5 Online
	Sustainable Development	3 in Class
	Research and Practice	5 Online
	Leadership and Organizational Behavior	3 in Class
	Research and Practice	5 Online
Total	8 Courses	64 Hours