

International University of Leadership

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Message from IUL Leading Board

Welcome to **International University of Leadership!**

Thank you for your interest in our university. We would like to take a few moments to outline how we can help you meet your educational goals.

IUL's innovative programs are designed for students and working professionals who desire to obtain high quality management and technology knowledge, skills, insights and become leaders and entrepreneurs.

With global competition and rapidly changing technology, lifelong learning is a necessity. Successful professionals need to continually update their skills and knowledge or they risk falling behind.

IUL offers undergraduate, graduate and doctoral programs in Business. These programs focus on contemporary management and leadership, achieving a balance between theory and practical applications.

Our faculty members have extensive management and technology education experience as leaders, entrepreneurs, or working for and with major companies, nonprofit organizations, and government agencies.

Thank you for your interest, after you have looked through this catalog, contact us to find out how you can begin your education.

We look forward to helping you become the next leader of your community.

GENERAL INFORMATION

At IUL, we've been thinking ahead on an innovative idea: make higher education highly accessible for working students worldwide, allowing them to share their experiences, cultures and dedication to learning the skills of becoming a leader so they may create solutions for the future. Many of the conveniences of the 21st-century are all offered at IUL including evening and online classes, flexible scheduling, continuous enrollment, a student-centered environment, practitioner faculty, mobile technology, online library and international partners.

Governance

Statement of legal control: International University of Leadership is a Private “S” for profit Florida corporation established in Orlando.

Mission

The mission of IUL is to provide access to higher education opportunities that enable students to develop the knowledge and skills necessary to achieve their professional goals, improve the productivity of their organizations, and leadership within their country communities.

IUL is dedicated to teaching and directly applying knowledge to improve a diverse community, to educate students to become globally competent ethical leaders working and serving a complex and ever evolving world.

Vision

International University of Leadership’s vision is:

- To be among the top international universities and leading schools in the world by inspiring students to face local, national and global challenges.
 - To be recognized as a progressive and connected community for thought leadership at the international business stage, globally renowned for excellence in education and research.
 - To expand education to different parts of the world and serve its diverse people, especially minorities and geographically undereducated and low-income populations.
 - To be a concerted scholarly community distinguished by partnerships with international institutions and organizations, to cross inter-institutional boundaries and offer our students the best educational experience and most innovative instruction possible.
- A. To graduate leaders who value interdependence and global competence, who will be productive citizens with a great sense of social responsibility and skills to build a sustainable community.

Stated Values

- To facilitate cognitive and affective student learning-- knowledge, skills, and values -- and to promote use of that knowledge in the student's work place.
- To develop competence in communication, critical thinking, collaboration, and information utilization, together with a commitment to lifelong learning for enhancement of students’ opportunities for career success.

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- To provide instruction that bridges the gap between theory and practice through faculty members who bring to their classroom not only advanced academic preparation, but also the skills that come from the current practice of their professions.
- To provide general education and foundational instruction and services that prepares students to engage in a variety of university curricula.

To be organized as an international institution in order to foster a spirit of innovation that focuses on providing academic quality, service, excellence, and convenience to the working adult.

Facilities

International University of Leadership is located at 1507 S Hiawasse Rd. Suite 113, Orlando, Florida 32835. Tel: 407-801-5140, Fax: 407-540-9586, Email: info@iulf.education website: <http://iulf.education>. The facility is a 1960 Square Foot, which includes two large classrooms, three administrative offices, a faculty office, a student lounge, a library station, and a large meeting room.

Articulation Agreements

1- Private International Institute of Management and Technology, all campuses- Morocco
Memorandum of Agreement between IUL and PIIMT to facilitate the transfer of students to IUL programs: Bachelor of Business Administration and Master of Business Administration.

2- Institut de Management Algero Americain, Alger campus- Algeria
Memorandum of Agreement between IUL and IMAA to facilitate the transfer of students to IUL programs: Bachelor of Business Administration and Master of Business Administration.

Licensure

IUL is licensed by the Commission for Independent Education, Florida Department of Education. Additional Information regarding the institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL, 32399-0400, Toll-free telephone number (888)224-6684.

IUL is authorized to enroll students from the State of Florida and International students. Credits earned at IUL may not be accepted for transfer to another institution, and may not be recognized by employers, students should check with transferring institutions/employers if licensed programs are acceptable.

ACADEMIC INFORMATION

Academic Programs

Undergraduate and graduate programs at International University of Leadership are concentrated in Business. Students are required to complete general education requirements that are described in greater detail in the programs section of the catalog.

All programs are offered online, at the exception of the MBA program that is offered onsite as well. Onsite and online MBA programs are 100% similar in curriculum, objectives and outcomes.

Technology Requirements

Students studying online will need a) A reliable computer running preferably Windows 7 (or higher) or Mac OS X 10 (or higher) and speakers. b) Sufficient Internet connection and a compatible browser.

University elibrary

As busy working professionals, our students and faculty members know how difficult it can be to travel to a distant library and match their schedules to library building hours. To accommodate student and faculty needs, International University of Leadership offers its library services online. This online distribution of information is well suited to the needs of today's "knowledge workers" and offers a functional version of the types of information systems our students and faculty will be expected to use throughout their careers.

The eLibrary with its collection of databases is available to all students and faculty, at any time and from virtually any location where an Internet connection is available through a safe and secure password protected login.

The electronic libraries provide students with the required level resources. Master level students have access to a more indepth elibrary with enough resources exceeding the requirements of the baccalaureate level, pushing them to go further in their research and encouraging them to develop their intellectual quota. IUL has partnered with the Library and Information Resources Network, which meets all the above descriptions.

Curriculum

The University has created a centrally managed, faculty-developed curriculum with objectives and outcomes that are carefully defined. Individual instructors then have the responsibility to expand and enhance the basic curriculum by augmenting it with current resources and practices. The curriculum is under continual content and quality review.

Definition of a Unit of Credit

IUL courses are awarded credit based on an assessment of course and program outcomes. The University measures its programs in Semester Credit Hours.

Definition of one learning credit hour

Lecture (theory, didactic)	15 hours
Practicum	30 hours

A typical 3 semester credit hour course students will participate in a total of 45 hours (15 hours* 3 credits) of instruction and academic engagement.

Each one (1) credit hour of a lecture requires two (2) contact hours of outside course work. For a typical three (3) semester credit hour lecture course, students are expected to complete outside class work equating to 90 hours (45 contact hours of actual class time plus an additional 90 contact hours of outside course work).

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Academic Calendar

International University of Leadership has a hybrid calendar that joins both the term and non-term format of learning.

- The undergraduate program operates following a semester calendar, where the student is allowed a maximum of 6 to 8 courses/semester full time, and summer session maximum allowed load is 4 courses.
- The graduate and post graduate programs have open enrollment every 2 months, students are allowed a maximum of 2 courses/2 months at the graduate level, and 1 course/2months for the doctorate level. This calendar allows the adult student to balance the demands of career, family, and education.

Program	Sessions	Month/Day/Year
Bachelor	Fall 2017	02/10/17 - 26/01/18
	Spring 2018	02/12/18 - 05/25/18
	Summer 2018	05/30/18 - 07/30/18
Master and Doctorate	Session 1	09/11/2017 - 11/05/2017
	Session 2	11/13/2017 - 01/07/2018
	Session 3	01/15/2018 - 03/11/2018
	Session 4	03/19/2018 - 05/20/2018
	Session 5	05/28/2018 - 07/15/2018

Office Hours

- Administration is available Monday through Friday from 9:30AM to 4:30PM by Phone or Appointment.
- Faculty is available following the schedule they post in their class syllabus.

Vacation Calendar

*All dates below apply to the academic calendars above.

- November 26-27 Thanksgiving
- December 21–January 1 Winter Break
- March 29-April 2 Spring Break
- Last Monday of May Memorial Day
- July 4th Independence Day
- First Monday of September Labor Day
- August Summer Break: University Closed- Administration working

Student Services

International University of Leadership provides students with necessary services, such as academic advisement, financial advisement, and placement services, by phone, email, through our website, or by appointment in our office.

For students needing personal advice, the administration can recommend counselors or outside agencies to help.

The university also offers placement assistance such as use of recruiting agencies and international school IUL partners with, IUL lead job website, identifying employment opportunities and advising students on appropriate means of attempting to realize these opportunities.

IUL does not guarantee employment or salary upon completion of its program(s).

FINANCIAL INFORMATION

1. TUITION AND FEES

IUL offers quality education for affordable tuition.

Tuition

Programs	Tuition/Credit
Undergraduate Programs	
In State	\$150
Out of State/International	\$175
Graduate Program	
In State	\$200
Out of State/International	\$250
Doctorate Program: In and Out of state	\$300

Fees*

Program Registration	\$ 150
Monthly Payment Plan Fee	\$25
Inactive Fee/semester	\$ 30
Change-of-Program Fee	\$ 50
Returned Check Fee	\$ 50
Transcript Fee (First Transcript is free)	\$ 10
Graduation Processing Fee	\$ 80
Commencement Fee	\$ 175
Replacement Diploma Fee	\$ 100
Reinstatement fee	\$ 100
Postal charges :	
US National	\$20
International	\$200

**All fees are non-refundable to a maximum of \$150 when combined*

- Elibrary and Proctored examination fees are included in the Tuition fees.
- Textbook(s) must be purchased by students separately and are not included in course tuition, a reasonable estimate is \$1500-\$1700 for the undergraduate programs and \$900 to \$1200 for the Master's programs.
- Tuition is due at least one week prior to the start of each course or program, it can be paid with a Visa, MasterCard, Bank Wire, Check or PayPal.
- Student must allow two weeks for processing receipts which are requested to be sent by mail or fax. Student continues payment at the above tuition rate until end of program.
- Students must be continuously enrolled in a course or pay the inactive fee every semester to avoid the reinstatement fee.
- All Student accounts that are past due will be restricted from taking additional courses. Accounts that are past due and unresponsive will be sent to an outside collections agency. In this event, the student is responsible for any collection fees over and above their past balance on their account.
- All returned payment checks are subject to a \$25 penalty fee.

2. SCHOLARSHIPS AND GRANT

Scholarships and grants are made to support a student's education. This "gift money" does not need to be repaid. IUL scholarships are from within as well as from outside civic private organizations and foundations based on student academic interests, financial hardships, outstanding academic record or parents'/self-employment.

Scholarship Application Deadlines

- **July 15th** for Fall Entry
- **December 15th** for Spring entry

A. The "IUL" Grant

Amount: 100% program tuition covered

Funded by: International University of Leadership, Inc

Quantity: 1 scholarship per year

Programs: Bachelor and Master of Business Administration

Description: This grant is designed to assist exceptionally needy students

Documentation: ID, official Financial Statements of applicant or parents if dependent, Current business records if any, Income statements from employer or unemployment letter, other documents can be provided as deemed necessary to proof financial hardship.

Conditions: Eligible students must be continuously enrolled, students who withdraw will no longer be eligible for the Grant.

B. The "Education" Scholarship

Amount: 40% pardon of program tuition

Funded by: AULM Africa

Quantity: 2 scholarships per year

Programs: Bachelor, Master and Doctorate of Business Administration

Description: The Education Scholarship is designed to assist working adults seeking higher education by providing additional financial support from partners, private organization or foundations and is available for students from developing countries.

Documentation: Student must be at least 19 years of age, show proof of employment insufficient to cover the full tuition.

Conditions: The student must be enrolled full time in the online campus.

C. The "President" Scholarship

Amount: 20% pardon of program tuition

Funded by: IUL President

Quantity: 3 scholarships per year

Programs: Bachelor, Master and Doctorate of Business Administration

Description: This Scholarship is open to new students, it is based on a combination of Financial hardship, Merit, and Economical issues of country of residence if applicable.

Documentation: Official Transcripts, Resume, Proof of social/community involvement, Financial documentation.

Conditions: Student must maintain a cumulative GPA of 3.0 and be continuously enrolled; withdrawing from school or not starting classes in the first semester will result in ineligibility.

SCHOLARSHIPS APPLICATION PROCESS

Many students find it helpful to discuss their personal situation with one of our officers to plan ahead and arrange funding for their education through one or more applicable scholarships.

Process is as follow:

- 1- Go to the university website and download the scholarship application available in the website or through the link: <http://iulf.education/wp-content/uploads/2016/05/ScholarshipApplicationForm.pdf>
- 2- Fill out truthfully your application and attach proof of eligibility and any other documentation that can help your case.

You may type in your responses on the form and print it, or you may simply print the form and write in your answers. Remember, you must sign, date and mail the form to the address provided.

- 3- In addition to the scholarship specific documentation, the following below records should accompany your form as applicable, if student is dependent then parents' documentation applies:

- Driver's license or passport
- Proof of residency
- W-2 forms (US citizens and residents) and other yearly records of money earned
- Records of child support (if applicable)
- Study or other need based work programs
- Records of student grant, scholarship and financial aids
- Current business records if any
- Current official bank statements (last 3 months)

- 4- Administration reviews student scholarship package and responds within 2 weeks to applicants.
- 5- If approved, students will be informed through email and must agree by signing on the scholarship approval letter within 5 business days, failure to return your approval automatically transfers the offer to the next applicant in the waiting list.

SCHOLARSHIPS WITHDRAWAL AND REENTRY POLICY

Scholarship recipients who withdraw from the university forfeit any undisbursed Scholarship funds earned prior to their withdrawal. However, if they reenter (and otherwise qualify) they will begin earning funds after completing their first term back at the university

3- PRIVATE/EDUCATION LOANS

Not all students are eligible to get grants and scholarships, some may need to participate in private loan programs. Such students need to research and choose from a variety of private lenders who make educational loans to students.

The terms, loan limits and eligibility criteria vary between lenders, and IUL can assist in reviewing a student's private loan options if needed.

4- IUL PAYMENT PLANS

For all students who prefer to pay out of pocket, there are payment plans available. Payment plans are discussed during meetings where the student is evaluated, privately and impartially, to determine the dollar amount that they and their family can be expected to contribute to their education.

This amount is then compared to their cost of education, including tuition, fees, housing, meals, transportation, certain living expenses, books and supplies.

Payment arrangements must be made prior to the start of the term. This means that students on a tuition payment plan must make their first payment before the term begins. IUL does not charge an interest rate on its payment plan, however a fee of \$25 is added to the monthly amount.

Students utilizing employer or other third-party tuition reimbursement plans must have a letter of contract on file that has been approved by the University for delayed payment.

5- REFUND POLICY

If a student is terminated or cancels enrollment for any reason, the following refund policy will apply: A student may request cancellation by fax, email, mail or in person at IUL's administrative offices.

Enrollment Cancellation:

- All monies will be refunded if the school does not accept the applicant or if the student cancels within five (5) business days after signing the enrollment agreement and making initial payment.
- Cancellation after the fifth (5th) business day, but before the first class, results in a refund of all monies paid, except for the registration fee. IUL provides additional consideration for students that have had extenuating circumstances, such as a student illness or accident, death in family, or other circumstances beyond the student's control.

Course Withdrawal:

- A student may withdraw from one or more courses during a term and not be withdrawn from the University if the student is attending at least one course within the term, or has registered for a course in a subsequent term within 30 days from the last scheduled date of the term. A student who withdraws from all of his or her courses in a term will be responsible for any charges that may accrue on their account due to the withdrawal.
- Cancellation after attendance has begun but prior to 40% completion of the course, will result in a pro rata refund computed on the number of hours completed out of to the total course hours.
- Cancellation after completing 40% of the course will result in no refund.
- The refund is calculated based on the postmarked date that a student's cancellation is mailed or the date that an email, fax or mail request is received by IUL.
- Refund payments will be made within 30 days of termination of students' enrollment or receipt of the refund request.

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Sample Refund Calculation

John Doe is from Florida, he registers for 1 course at the Bachelor's program, he pays a registration fee of \$150 and a tuition fee of \$450.

John changes his mind and withdraws from school during week 3, he is entitled to a prorated refund except for the registration fee, Joe will receive 12 weeks of equivalent tuition: \$360 within the next 30 days.

Other Circumstances:

- If for unseen reasons the University is permanently closed or no longer shall offers instruction, the school, at its option:
 - Provide a full refund of all monies paid.
 - Provide for completion of the course.
- Applicants denied admissions by the University are entitled to a refund of all money paid except for non-refundable registration fees, after the allowable five business days.
- If the student or the University cancels this agreement the rules for cancellation and refund above will apply.
- Students who wish to continue their education at other schools must not assume that credits earned at the University will be accepted by the receiving institution. Transfer of Credits from IUL is at the discretion of the receiving institution.
- Students can use the university placement assistance services as described, but IUL does not guarantee employment upon completion of programs.

3- Payments

Tuition can be paid by major debit and credit cards, US issued bank check, paypal or bank wire.

IUL offers monthly payment plans at an additional \$25 per month, with balance paid prior to graduation according to a schedule detailed in the university enrollment agreement.

Before mailing in your payments, please check with the admission office to get the correct forms and amounts.

Office of the Admissions
International University of Leadership
1507 S Hiawasse Rd. Suite 113
Orlando, Florida 32835
Tel: 407-801-5140 or Email: admission@aulm.us

POLICIES AND PROCEDURES

To ensure that IUL students have the best education possible, we have established the academic policies and procedures outlined below.

REGISTRATION

Students may register for classes online or in person.

STUDENTS QUALIFICATIONS

Students with disabilities typically find that the online is a better option and is very inclusive, but all applicants with or without a disability must be qualified students who are able to meet the essential elements of the degree program including being able to use a computer, to read, and interact with the community for research purposes.

TRANSFER OF CREDITS POLICY

Transfer in: Applicants who have prior education at an appropriately licensed institution may transfer a maximum of credit-hours towards the degree requirements (Please check the Admission requirements for the appropriate number of credits allowed for transfer per program). The decision to award transfer credit is made by the Admissions Committee.

Transfer out: Students who wish to continue their education at other institutions must not assume that credits earned at the University will be accepted by the receiving institution. Transfer of Credits from IUL is at the discretion of the receiving institution, it is the student's responsibility to confirm whether or not credits will be accepted by another institution of the student's choice.

ATTENDANCE

Onsite Campus:

Attendance is mandatory:

- Any absence either in class, projects, tests and exams must be justified and approved by the Students Affairs Department;
- Any delay exceeding 10 minutes in a course is considered absence;
- The absence due to illness must be justified within 48 hours;
- The number of medical certificates shall not exceed two (2);
- Students who register three (3) absences in a course or were absent during exams will have a failing grade F;
- Student with 3 F during one academic year will be reviewed by the academic committee for a decision of probation

Online Campus:

Attendance is mandatory, students are expected to log in to their classes at least twice a week to be considered in attendance.

Special instructional activities may be scheduled at specific times convenient to both students and faculty members.

A student who does not attend any of the classes for which he/she is registered in a term will be administratively withdrawn from the University.

A student who has been absent in a class due to mitigating circumstances should contact the Dean for additional time to complete coursework.

EVALUATION AND GRADING

Professors will evaluate student performance for their classes, and assign a grade accordingly.

Exams and continuous evaluations

To evaluate its students, IUL adopts the continuous monitoring system, which means that the student should:

- Attend classes, work on practical exercises and case studies;
- Do individual and group researches;
- Pass midterm, final exams, and/or projects for each course.

COURSE SATISFACTORY PROGRESS

Undergraduate: The **D** grade, an average of 60% is the minimum satisfactory grade in a class.

Obtaining an F grade; an average of less than 60% will require the student to retake the course.

Graduate and Doctorate: The **B** grade, an average of 80% is the minimum satisfactory grade in a class.

GRADUATION AND COMMENCEMENT

Only students who have satisfactorily completed all academic and financial requirements in the will be considered for graduation.

Awarded degrees and requirements are the following:

- Bachelor of Business Administration: Student finished his 120Cr program, has a CGPA above 2.0 and has financial clearance.
- Master of Business Administration: Student finished his 48Cr program, has a CGPA above 3.0 and has financial clearance.
- Doctorate of Business Administration: Student finished his 60Cr program, has a CGPA above 3.0 and has financial clearance.

The University approves graduations in December and June with the annual commencement scheduled for end of June. Students, who graduated before June are still invited and encouraged to participate in the annual commencement. The graduation date on a student's diploma is always the date that the university approves for his or her graduation.

President and other noteworthy speakers. Students must be within nine credits of completing all requirements by the end of the winter quarter to be considered for participation in spring commencement exercises.

ACADEMIC RECORDS

Semester Grade Reports: grade reports may be accessed online through "SIS" IUL Student Information System.

- President's List: Matriculated students who achieve a grade point average of 4.00 with a minimum of 12 academic credits qualify for the President's List.
- Dean's List: Matriculated students who achieve a grade point average of 3.50 or better with a minimum of 12 academic credits qualify for the Dean's List.

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Transcript Requests: Official or unofficial transcripts may be requested online.

Official Transcripts will be stamped: “Official in Sealed Envelope.” If the envelope is opened, the transcript is no longer official. Official transcripts will not be issued to students with an outstanding financial obligation with the University. Various delivery options are available.

Unofficial Transcripts can be downloaded and printed online, the student needs to log in and access their home page in the “SIS”.

Transcript Processing Hours: Monday-Friday 10:00 am to 3:00 pm Eastern Standard Time. All rush requests received after 3:00 pm will be processed the next business day (Excluding holidays). Please note that there is a fee for transcripts.

ALUMNI ASSOCIATION

The IUL Alumni Association, or IULAA, is the official body comprising alumni of International University of Leadership worldwide.

According to the Constitution of the IUL Alumni Association, any person who graduated from IUL is a member of the Alumni Association. Besides, any person who has made substantial contributions to the welfare of IUL, its alumni or the IULAA may be awarded an honorary membership to the Mu Eta Chapter of the Delta Mu Delta honorary Society after approval by the board of the association.

HONOR SOCIETY

Students who attain high academic achievement at International University of Leadership may join the Delta Mu Delta Business Honor Society through membership with the local chapter “Mu Eta” in Africa.

Mu Eta Chapter is dedicated to academic excellence in individuals committed to an exceptional standard of ethics and achievement within the Business field. Students who choose to join this society participate in an induction ceremony once they are formally accepted and receive lifetime membership as well as ceremonial cords and certificates (Gowns are optional) that are worn during commencement.

STUDENT CODE OF CONDUCT

The conduct expected from IUL students is consistent with its stated mission, goals, and philosophy.

A detailed code of conduct is available for download online in the university website, and disclosed in the student handbook available online and provided to students in campus.

Students should conduct themselves always in accordance with good taste and observe the policies and procedures regulations defined in the Catalog and the laws of the city, state, and national or international government. Unsatisfactory conduct includes unethical behaviors such as cheating on assignments or exams, plagiarizing material, submitting the same or essentially the same papers for more than one course without the consent of all professors concerned, misappropriating library materials, uploading any material to the eLearning platform without permission, and destroying or tampering with computer files or software. Other violations include knowingly or intentionally helping another person violates any part of this policy. As a result of such behavior, students will receive a zero for the work and, depending on the particular incident, may fail the course. A written report will be issued to the Academic Coordinator, and a copy of the report will be placed in the student’s folder.

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If the violation is such that it tempers with the running of the course and/or the eLearning platform, student will be immediately dismissed from the University.

ANTI-HAZING POLICY

International University of Leadership has an absolute prohibition on hazing. Hazing is defined as an action or situation created on or off campus which recklessly or intentionally harms, damages or endangers the mental or physical health or safety of a student for the purposes, including, but not limited to, initiation or admission into or affiliation with any organization operating within the University. Hazing includes, but is not limited to:

- Pressuring or coercing a student into violating University rules or local, state or federal law,
- Any brutality of a physical nature, such as whipping, beating, branding, forced calisthenics, exposure to the elements, forced/encouraged consumption of any food, liquor, drug, or other substance, or other forced/encouraged physical activity that could adversely affect the physical or mental health or safety of the student,
- Any activity that would subject the student to extreme mental stress, such as sleep deprivation, forced/encouraged exclusion from social contact, forced/encouraged conduct that could result in extreme embarrassment, or forced/encouraged activity that could adversely affect the mental health or dignity of the student,
- Any other activity which is inconsistent with the regulations and policies of the University.

It is not a defense to a charge of hazing that:

- The consent of the victim had been obtained;
- The conduct of activity that resulted in the death or injury of a person was not part of an official organizational event or was not otherwise sanctioned or approved by the organization; or
- The conduct or activity that resulted in death or injury of the person was not done as a condition of membership to an organization.

STUDENT INTEGRITY AND HONESTY POLICY

International University of Leadership considers academic honesty to be one of its highest values. Students are expected to be the sole authors of their work. Use of another person's work or ideas must be accompanied by specific citations and references.

On joining the University academic community, students are expected to embrace the tenets of liberal learning – critical thinking, intellectual exploration, and academic honesty. Academic dishonesty, cheating, plagiarism, and other violations of academic integrity are causes for suspension or expulsion from the school.

Each incident will be reported in writing from the professor to the administration, and may result in the following sanctions: First time: 1 semester Suspension, Second Time: Dismissal from the University. The administration office maintains a database of all offenses, including plagiarism, and a file of all charges.

CONFIDENTIALITY AND PRIVACY POLICY

IUL is responsible and accountable for protecting the privacy of students enrolled in its programs and as required by the Family Educational Rights and Privacy Act of 1974 (FERPA).

The purpose of our policy is to provide written procedures IUL takes to effectively provide this protection.

Procedures for Protecting Student Privacy

1. IUL protects the privacy of all its students through the strict adherence to the rules of FERPA. The official FERPA statement is available for student and public view through the IUL website. All IUL employees and faculty complete required annual training in FERPA rules and acknowledge by signing a Confidentiality Notice.

2. Students may wish to authorize consent to share student record information with another individual. In this case, a FERPA consent form must be on file and the person authorized consent may only access information by providing an assigned password.

Consent only provides authorization to release information, not to take action on a student record. Students may also revoke the release of student record information.

3. IUL students are assigned a secure, individual Student Identification Number (SID) and password upon enrollment.

These assigned identifiers are used to access the IUL e-campus IUL Learning Management System (LMS), to complete coursework and SIS Student Portal to access grades and related information. Students who contact the University by phone, chat or email must provide this information and a second source of personally identifiable information in order to discuss matters pertaining to their student record. Students may refer to the Student Identity Verification Policy to learn more.

4. Information contained within the IUL Student Information System (SIS) is also viewed as sensitive, personally identifiable information and the University makes reasonable efforts to ensure all information contained within is secure from modifications or deletion by unauthorized personnel. In addition, employees who do not have a vested interest to perform a relative job function are not granted access to information contained in the SIS. Servers containing the SIS are located in a secure environment.

The Office of the Registrar is responsible for the privacy of all IUL student record information. Students who wish to discuss privacy of student records, FERPA, or wish to express concern may contact the office at Registrar@aulm.us or dial 407-801-5140.

SATISFACTORY ACADEMIC PROGRESS

Satisfactory Academic Progress (SAP) is designed to monitor a student’s progress through their program of study based on qualitative (cumulative grade point average) and quantitative (completion rate) achievement. In order to be considered to be making satisfactory academic progress toward a degree, a student must both maintain a minimum cumulative grade point average (CGPA) and a completion rate to ensure they can complete the program within one and half times the program length.

EVALUATION OF SAP

To determine if a student is making satisfactory academic progress, a student’s CGPA and completion rate are evaluated at the end of every semester after grades are posted (approximately 10 days after the end of the semester).

SAP CRITERIA

The minimum cumulative grade point average (CGPA) and completion rate required based on program and semester credit progression is as follows:

Undergraduate Programs

Minimum Completion Rate		
Semester Credits Attempted	(credits completed/Credits attempted)	Minimum CGPA
0 to 45	50%	2.0
45 to 90	67%	2.0
90 to 120/beyond	67%	2.0

Graduate and Doctorate Programs

Minimum Completion Rate		
Semester Credits Attempted	(credits completed/Credits attempted)	Minimum CGPA
0 to 18	67%	3.0
18 to 36	67%	3.0
37 or more	67%	3.0

Academic Warning for failure to meet SAP Criteria

At the end of each semester, if the student has less than the minimum acceptable cumulative grade point average and/or has not earned at least the percentage of attempted credits described in the chart above

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(required to complete the program within 150% of the program length), he/she will be notified and placed on Academic Warning for the following evaluation period (semester).

A student on Academic Warning continues to be eligible to receive financial aid funds scheduled. If a student fails to achieve satisfactory progress by the end of the warning period, the student will be dismissed from the program (unless the student files, and is granted, an appeal as defined below). If the student regains SAP by the end of the semester, they will be removed from Academic Warning.

GRADING SYSTEM

Letter Grade	Quality Points	Meaning
A	4	Excellent
A-	3.67	
B+	3.33	
B	3	Minimum CGPA Graduate
B-	2.67	
C+	2.33	
C	2	Minimum CGPA Undergraduate
C-	1.67	
D+	1.33	
D	1	
D-	0.67	
F	0	Fail
I	0	Incomplete
P	0	Pass
W	0	Withdrew
X	0	Ongoing
NC	0	No Credit

GRIEVANCE POLICIES

ACADEMIC PROGRESS APPEALS, PROBATION AND ACADEMIC PLANS

ACADEMIC PROGRESS APPEALS

A student may appeal the University's determination of dismissal due to failure to re-establish satisfactory progress by the end of the warning period to the Chief Academic Officer (CAO) based upon extenuating circumstances. These might include the death of a relative, an illness of or injury to the student or other extraordinary situations. The student's appeal must be received on or before the first Wednesday of the first week of the new semester for the student to be eligible to register for the following semester.

The appeal must contain 1) an explanation of why the student failed to meet the SAP standards; and 2) a description of what has changed in the student's situation that will enable him or her to again meet the satisfactory progress standards. Supporting documentation must be submitted if applicable (i.e. Hospitalization).

The CAO will review the information submitted in the context of the student's entire academic record, and notify the student of his or her decision within 48 hours. This decision is final. If the appeal is granted, then the student will be placed on probation for the semester. The terms may extend beyond one semester, but must ensure the student will be able to complete the program within the maximum timeframe (1.5 times the program length) and with the required CGPA for graduation. A student on probation continues to be eligible to receive financial aid funds scheduled.

The student's progress will be evaluated based upon the academic plan. If the student is meeting the SAP standards, or he or she has met all the terms of the academic plan, the student will be eligible to remain in school. In all subsequent semesters, the student must again meet the SAP standards or the terms of the academic plan.

If the student fails to meet the terms of the academic plan at the end of any respective noted checkpoint of the plan, the student may be dismissed.

ACADEMIC PROBATION

Undergraduate

Students with a CGPA below 1.5 will be placed on probation. They will have one more semester to achieve the minimum standards required of 2.0. Students not meeting these requirements beyond the extra semester will be academically dismissed.

Students placed on probation will be notified in writing and will receive academic advising to assist them in grade improvement.

If the Office of the Registrar determines that it is ultimately impossible for a student to obtain the required 2.0 CGPA at the end of the maximum time frame the student will be academically dismissed and will not be permitted to reapply in the same program.

For students reentering in a different program, only courses that apply to the new program will be calculated toward their CGPA.

Graduate

Any student whose cumulative average has fallen below 3.0 will be placed on probation. The student will have two terms (equivalent of 4 months) to raise their CGPA to the required minimum of 3.0 and be taken off probation.

Failure to do meet SAP requirements will result in academic dismissal and students must reapply for admission according to the Reinstatement Procedures.

Procedure for Re-Establishing Satisfactory Academic Progress

A student who is placed on Academic Warning and re-establishes SAP at the end of the Academic Warning period will be removed from Academic Warning. A student who is placed on Probation and re-establishes SAP at the end of the Probation period will be removed from Probation.

The Effect on SAP for All Withdrawal, Incomplete, Repeated Courses, And Transfer Credits.

Withdrawals: If the student withdraws from a course during the first week for any given semester (e.g., student receives a grade of W for the course), the course credits are included in determining credits attempted for the purposes of establishing satisfactory academic progress completion rate. A withdrawal does not impact the CGPA.

Incomplete Grades: A grade of incomplete (I) is not an official final grade. An incomplete is counted in credit hours attempted; however, it is not included in the calculation of the GPA or total credit hours earned.

Transfer Credits: All accepted transfer credits count both as attempted and as earned credit hours for the purposes of establishing the satisfactory academic progress completion rate. In general, transfer credits may reduce the time to complete a degree program.

Repeated Courses: Students will only be allowed to repeat courses, as required by the University, due to academic problems or attendance violations. Undergraduate may take a course three times. Graduate students may repeat a course only twice. The higher of the two grades earned for a repeated course will be used in calculating the CGPA. Students who repeat a course will be charged the current tuition for the course and must assume the responsibility for all associated fees.

The effect on SAP for non-punitive grades and non-credit or remedial courses

IUL does not offer remedial courses. The grade assignment of “I” for transferring a course is a non-punitive grade that does not impact CGPA.

The effect on SAP when a student seeks to earn an additional credential

If a student seeks an additional credential, the credits and grades attempted in the original credential that apply to the new credential are included in the determination of a student’s satisfactory academic progress, both in CGPA and completion rate, in the new program of study.

The effect on SAP for extended-enrollment status

A student who was withdrawn for failure to meet SAP standards and who is approved for re-enrollment by the University may choose to enroll without benefit of financial scholarships. The student may request a review of

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his or her academic record after any semester in which he or she is enrolled without receipt of financial scholarships. If SAP is re-established, financial scholarship eligibility may be regained for the subsequent semester of enrollment in the academic year.

The effect on SAP when student changes programs or is re-admitted to the same program

If a student is re-admitted into the University or changes their program of study, the credits and grades that are applicable to the student's current program of study will be included in determining the student's satisfactory academic progress and the appropriate evaluation level for the student. Students are not permitted to change programs of study unless they are meeting SAP requirements in their original program of study.

Re-entry for students dismissed due to failure to meet SAP

Students who have been dismissed for lack of satisfactory progress may apply to be readmitted into the same curriculum, as the class schedule permits, after one semester. A detailed plan for meeting SAP must be submitted and approved by the CAO prior to reentry. Submission of a plan for meeting SAP does not guarantee reentry and will be determined on a case by case basis.

ACADEMIC DISMISSAL APPEALS PROCEDURES

Within 10 business days of notification of dismissal, the student may appeal the decision by submitting a written appeal to the administration. The appeal should explain the circumstances that the student believes would affect his/her reinstatement.

The administration will review the student's appeal, the student's academic record, and the student's attendance record, and may call upon the student's instructors to determine relevant information.

Based on all the above, it will be decided if the student will be reinstated on an extended enrollment basis. The student will be notified in writing within 5 business days of the decision.

A student granted the opportunity to apply for readmission will need to address any outstanding balances and other obligations. If reinstated, the student will return on extended enrollment status.

In the case of unresolved conflict, the student can contact the Commission for Independent Education, Florida Department of Education, at 325 West Gaines Street, Tallahassee, FL, 32399-0400, toll free number (888)224-6684.

Reinstatement Procedures and Extended Enrollment Status

Students dismissed for failing to meet the satisfactory academic progress standards (all circumstances) may request continuance as an extended enrollment student. Upon approval, a student may take classes to meet the minimum satisfactory academic progress requirements.

To be reinstated to regular status, an extended enrollment student must seek to correct academic deficiencies by retaking courses they have failed. Once a student has met the minimum satisfactory academic progress standards, they may apply for reinstatement as a regular student. The reinstatement cannot begin any sooner than the first day of the next class period.

Students who are readmitted must repeat the last course in which they were enrolled and that resulted in their dismissal from the University. The decision to readmit a student rests with the Dean. A student dismissed from the University a second time is ineligible for readmission.

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WITHDRAWAL

Withdrawal from a course

Before withdrawing from a course or from the University, a student should confer with an Academic Advisor and the Business Office.

Students need to complete a withdrawal form to begin the official withdrawal process. This procedure will enable the University to prorate the fees assessed based upon the official date of withdrawal (University Refund policy applies).

Students withdrawing or administratively withdrawn before the last day to withdraw without academic penalty will receive a grade of “W” (withdrew).

Failure to follow these procedures may result in a failing grade in the course.

Withdrawal from the University

When a student is considering withdrawing from the University, the student should first talk with the academic advisor, Registrar or the CAO. The student will be informed of the financial impact of withdrawal.

Withdrawal process

The withdrawal process begins when the student notifies the Registrar of his or her intent to leave the institution. At that time the student should complete the University Withdrawal Form.

Determination of withdrawal date

Notification Given: When a student discusses withdrawal and/or brings the withdrawal form to the Registrar, the Registrar will note that date as the “Official Notification” date of withdrawal.

Notification Not Given: If a student fails to complete the withdrawal form and leaves during a course or between courses for which he/she is pre-registered, the student will be considered to have withdrawn without notification and the last day of attendance will be used as the official withdrawal date. If a student has withdrawn, the student’s registration for future classes will be cancelled and the student will be considered withdrawn from the institution as of their last date of attendance.

GRADE APPEALS PROCEDURES

A student who alleges unfair grading practices for an assignment or course must first communicate with the faculty member of the class within 10 days of grades being posted online. The burden of proof is on the student and the student shall provide evidence that unfair grading practices occurred. If the faculty member and the student agree to a resolution, the faculty member corrects the grade or the grade stands. If the problem has not been resolved and the student wishes to continue with an appeal, the student will send the Academic Appeal Form to the Dean’s Office within 10 days of the decision by the faculty member. The dean will review the student’s appeal, check with the professor and make a ruling.

Academic Dishonesty Appeals Procedures

Step 1: Within 10 days following notification of action for academic dishonesty, a student who wishes to appeal must first contact the faculty member of the class in which the incident occurred. The student should explain their reasoning for reconsideration. If the faculty member and the student agree to a resolution, the faculty member notifies the administration.

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Step 2: If the problem has not been resolved and the student wishes to pursue the appeal, the student must complete and send the Academic Appeal Form to the Dean's office. The Dean will review the documentation and share his decision with the student and faculty.

Non-Academic Grievances

Non-academic grievances involve non-academic policies or practices of the University, employees, or students, such as online safety, disputes, student employment, censorship, or library policies/practices.

Initiation of proceedings

An attempt should be made to resolve matters informally through discussion between the parties involved. If matters cannot be resolved to the satisfaction of all parties, or if the student chooses to forego attempts of informal resolution, the following procedures shall apply.

A- Filing a Grievance: A student shall file a written grievance to the Student Services within 20 regular class days of the contested action, of the date the action became known to the student, or of the date that informal efforts at resolution are ended. The grievance should contain as much of the following information as possible. The remaining information must be submitted in writing as soon thereafter as possible. The Student Services Coordinator or his/her designee will assist the grievant in obtaining necessary information.

1. The grievant's name, address, telephone number or other means by which s/he can be contacted.
2. The respondent's name, title (if any) and address (if known.)
3. Description of the contested action.
4. Date of contested action.
5. If a University policy, regulation or rule is at issue, a specific reference should be made to it, if known.
6. A statement of the harm suffered.
7. A statement of the remedy sought.
8. The names and addresses, if known, of grievant's proposed witnesses.
9. Copies of supporting documentation, if any (e.g., papers, tests, etc.)

Students should maintain a copy of the grievance and all documentation for their use.

B- Transmission of Grievance:

Upon receipt of a grievance, the Student Affairs department shall forward the grievance to the Vice-President by the end of the next working day. If the grievance involves the Vice-president, the grievance should be submitted to the President. The Student Affairs Committee maintains the official files and records of the proceeding.

Student Affairs Committee

The Student Affairs Committee will receive all grievances submitted, determine the assignments of such grievances for proper action and disposition, establish a calendar for hearings and notify the parties involved of their rights and responsibilities. The Student Affairs Committee will keep the President and the University community informed of operations of the hearing system.

The Student Affairs Committee shall consist of one faculty, one staff, one student, and the president designee. Student Affairs Committee responsibilities include:

1. Upon receipt of a grievance, the Chair will immediately send a copy of the grievance and this Procedure to the respondent.

2. Within 7 calendar days of receipt, the Student Affairs Committee will proceed as follows:
 - Dismiss a case as inappropriately filed or clearly frivolous, providing written reasons.
 - Seek the agreement of the affected parties to attempt informal resolution of the grievance by acting as neutral mediator.
 - Hear a case which involves a time-sensitive emergency or which it considers minor in importance and make an appropriate determination.
 - Assign the case to an appropriately constituted hearing panel: The determination of the hearing panel is final and binding upon the parties.

Other Grievances

Students may submit any grievance in writing directly to student services unless the grievance concerns this department, then they can submit to the Academic Coordinator. Students should expect a response in a timely manner. In the event the response is not satisfactory they can submit in writing to the President. In the event the conflict remains unresolved, students are advised to contact the Commission for Independent Education at 325 West Gaines Street, Suite 1414, Tallahassee, FL, 32399-0400, Toll-free telephone number (888)224-6684.

ELEARNING EDUCATION AND PROCTORING

eLearning within International University of Leadership links the students to a global environment which is essential for our programs. Our university's commitment to molding leaders and entrepreneurs who are trained within a culturally diverse community and who possess the skills to enter an international setting is made possible through the recent explosion of distance education. IUL students are linked via distance education throughout the programming and ultimately through virtual team work within each course. As the work place begins to evolve into a blended work environment to include both face-to-face and online employee interactions, students from around the world enroll in International University of Leadership inspired to experience the blending learning environment. eLearning creates the virtual international classroom which supports the mission of the University.

As each student and professor joins IUL, they bring their individual strengths and backgrounds into the programs. Within the virtual walls of the university, students and professors initially are introduced to the vision of leadership. International leadership becomes the common thread that weaves through the tapestry of every experience within IUL. Whether it involves a professor who is a successful entrepreneur/leader or a graduate student who is just being introduced to the skills of managerial thinking, all become partners in their commitment to becoming global leaders of the future driven to explore innovative solutions to the world's problems.

The world's economic, education, and social problems must be the focus for the future so that communities around the world may remain committed to opportunity for all. This is the core spirit of the mission of IUL which pervades the organization far beyond a degree. It becomes a life long journey without borders.

IUL students trained in entrepreneurial leadership value the idea of making a meaningful contribution to the world, to seek multiple solutions and utilize opportunities and possibilities throughout the process. Dedication to not only improving each discipline, but envisioning future possibilities across disciplines is at the heart of the mission of IUL. Graduates possess a drive to solve problems which bring communities around the world together. The mission of IUL is the stimulus to not only the programming within the graduates' studies, but it empowers the student to enter into the complexity of the world with the confidence that is needed to maximize solutions.

Professors at International University of Leadership will engage students interactively online stimulating their management, leadership and entrepreneurial development through projects to submit, case studies to develop or solve, research, and team work. Life experiences within the program allow the novice student to develop into an expert ready to face the world's challenges with pioneering problem solving skills. The world and its need for innovative solutions to complex problems become the instructional materials for IUL students.

A description of the eLearning platform

Once a student is registered, their only necessary equipment is a personal computer with internet access, a student can access the eLearning platform from anywhere in the world by login in at <http://campus.iulf.education>

To maintain privacy and security, each student is provided with a username and password which allows them to reach their own personal page within the system:



Procedures for distribution of materials:

Once the students log in their personal page, and open their course, they can see different web tools they can use to study. The main one they will use is the documents & links tab which contains their downloadable syllabus, lectures, audio or video streams and any other relevant learning materials.

Students will follow their syllabus to organize their weekly studies and will use the assignments tab to review deadlines, download exams, submit homework, case studies, or projects and upload their work.

Special instructional activities may be scheduled at specific times convenient to both students and faculty members, in which case the announcement tab is the tool used by the faculty to give directions.

If a student has a question related to the course, they can directly post it in the discussion posts where both the professor and fellow students can respond so that everyone benefit from the answer. If a student has a question not related to the course they can directly email their professor through the address given in the syllabus, skype-chat through the campus or call them as disclosed in the syllabus.

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For all other matters or concerns the student can reach out the webmaster through webmaster@aulm.us and for administrative issues admin@aulm.us or call the office during posted hours.

For technical issues with the platform, courses or downloads, students can first check the FAQ page in the platform, or they can email the technical support team with their concerns, as disclosed in the campus, they will get a response within a matter of hours if not immediate.

Examination and evaluation of student work

Each student project, examination, or paper will be evaluated by the appropriate instructor, and the instructor's response to or evaluation of each is sent to the student within a reasonable time, usually one week after regular assignments, and two weeks after end of class for finals. All students will have a secure access to the IUL SIS system, where they track their progress, check their grades and download unofficial copies of their transcripts.

All assignments should be uploaded by the students in the assignments page in the platform using their access, this option is very secure for the student, so they track their work and receive immediate notification once a grade or evaluation is posted by the faculty.



The screenshot displays the 'International University of Leadership Online Campus' interface. At the top, there is a navigation bar with links for 'My course list', 'My calendar', 'My User Account', 'Library', 'Bookstore', and 'Logout'. Below this, the course title 'Accounting I' and 'CDSB Faculty' are visible. The main content area is titled 'Assignments' and contains a table with the following data:

Title	Type	Start date	End date
Homework 1	Assignment	March 21, 2016 at 00:00:00	March 28, 2016 at 23:59:59
Homework 2	Assignment	March 28, 2016 at 00:00:00	April 07, 2016 at 23:59:59
Midterm Exam	Exam	April 06, 2016 at 00:00:00	April 19, 2016 at 23:59:59
Homework 3	Assignment	April 11, 2016 at 00:00:00	April 28, 2016 at 23:59:59
Final Exam	Exam	May 10, 2016 at 00:00:00	June 06, 2016 at 23:59:59

At the bottom of the page, there are four icons: 'Library Access', 'Check your grades', 'Mobile Access', and 'Bookstore'.

Proctored Exams

Every student at International University of Leadership must take few proctored exams (an exam under the supervision of a proctor) prior to graduation. Students that are taking a course that has a proctored exam must take it.

A student cannot complete the course unless the required final exam is successfully completed.

You may choose either an 'offline' proctor free of charge or online proctoring at home, using a webcam and a reliable highspeed internet connection.

If you intend on

Procedures and instructions regarding proctored exams (“The Proctor Process”) are listed below.

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Students are strongly encouraged to carefully read and follow the Proctor Process in order to avoid any misunderstandings.

Process

Students taking online courses with a required proctored exam(s) must take their exam(s) at the scheduled time and day as disclosed by the administration. Students can travel to any of the locations where IUL Enrollment officers are present or virtually through Live Video Medium. Students choosing the virtual proctoring service must schedule it in advance with the Administration.

Any student with extenuating circumstances must contact their instructor, in writing, explaining their situation and supplying any needed documentation, no later than 2-3 days (unless directed differently by their instructor) before the scheduled exam. It is the instructor's right to deny a student a make-up exam or the use of online proctoring.

Any student who requires a make-up proctored exam due to extenuating circumstances, must make arrangements with the eLearning director to take the exam on a different day and before the scheduled initial examination.

Online Proctoring Requirements

Students opting to use the online proctoring service must supply all of the required items. 1) State issued photo ID (i.e., driver's license or identification card); non IUL student ID and credit cards are not allowed. 2) A reliable computer running Windows 7 (or higher) or Mac OS X 10 (or higher) and a web camera, microphone and speakers. 3) Sufficient Internet connection and a compatible browser. 4) A secure testing environment that includes a private room without other people present and no posted exam materials. 5) A mirror to show the testing environment.

Accommodations Statement: Any student whose disability falls within the American Disabilities Act (ADA) and requires accommodations should contact the administration. Requests for accommodations should be submitted to the eLearning director within the first two weeks of the course. Once the accommodation letter is received, the eLearning director will insure that the appropriate onsite accommodations have been made for the testing. If the student has selected to the use of the online proctoring service, the same accommodations given for taking courses online will apply.

I- UNDERGRADUATE PROGRAMS

Undergraduate Admission to the University

IUL seeks students who have a desire for education in the field of business and management. The University is committed to a policy of equal opportunity in the recruitment and admission of students, and access to student financial assistance, other student services and activities. IUL does not discriminate based on age, sex, race, color, religion, disability, sexual orientation, marital status, veteran status or any other basis as specified by national and international laws and regulations.

The minimum requirement for the undergraduate programs is a high school diploma or its equivalent. The following are documents needed to complete the application process:

1. A complete IUL Agreement
2. At least one of the following: Copy of High School diploma, graduation certificate, official secondary school transcripts (or notarized academic records for foreign HS institutions) or exam results (GED).
3. For transfer students: official transcripts from all post-secondary US institutions attended or notarized copies from Foreign Institutions.
4. One of following evidences is required for the applicants whose English is not their native language:
 - A high school diploma completed at an appropriately accredited/recognized high school (where the medium of instruction is English)
 - TOEFL minimum scores of 500 (PBT, Paper Based Test) or 61 (iBT Internet Based Test), IUL's Institution Code is 7719. Or 6.0 on the International English Language Test (IELTS) or 44 on the PTE Academic Score Report
 - A minimum grade of Level 3 on the ACT COMPASS's English as a Second Language Placement Test
 - A transcript indicating completion of at least 30 semester hours of credit with an average grade of "C" or higher at an appropriately accredited college/university or licensed foreign university where the language of instruction is English
 - A transcript indicating a grade of "C" or higher in an English composition course from an appropriately Accredited college/university or a licensed foreign university
 - If the student is not able to provide any of the above language proficiency evidences, he/she may be able to attend IUL ESL Prerequisite language program prior to the undergraduate program. *Note: the ESL is a non-credit program granting students conditional admission only. Once they reach the Advanced level with a "B-" average, they will gain full admission.

Once all required documents are received, student will be evaluated and notified as soon as the decision is completed: Student will receive an electronic email notification informing him/her of their full acceptance, conditional acceptance or denial of admission.

Students accepted will then be required to submit:

1. A copy of their Identification card, Driver's license or passport.
2. Payment of registration fees

Credit Transfer Policy

Applicants who have prior education at an appropriately licensed institution may transfer a maximum of 90 credit-hours towards the degree requirements. In all courses offered for transfer credit, the applicant must have earned a grade of "C-" or better at an appropriately accredited institution or licensed foreign university. The decision to award transfer credit will be made by the Admissions Committee.

UNDERGRADUATE PROGRAM

BACHELOR OF BUSINESS ADMINISTRATION

The Bachelor of Business Administration program is a **120 Cr program**, which aims at developing a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education. The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, an organizational unit or an enterprise.

OBJECTIVES

The BBA program aims to:

- Produce up-to-date, assertive and effective executives for business and other organizations
- Prepare students for higher studies in business at home and abroad.
- Open more doors of opportunity: fulfill potential for high earnings, increased responsibility, and greater personal development.

The specific objectives of the BBA with concentration in Human Resources Management are:

- To prepare individuals to manage the development of human capital in organizations,
- To provide related services to individuals and groups.

Program includes instruction in personnel and organization policy, human resource dynamics and flows, labor relations, motivation and compensation systems, work systems, career management, recruitment and selection, managing employee and job training programs.

The specific objectives of the BBA program with concentration in Marketing are:

- To build the student knowledge of strategic marketing, product management, promotion, pricing, distribution, sales, and other essential marketing principles.
- The student will become a better marketer, strengthening his/her prospects and effectiveness.

This program is as beneficial for a new freshman as well as for experienced marketing professionals or entrepreneurs who want to solidify their knowledge and skills to help grow their business and or individuals who wish to enter the marketing field and need the marketing degree to open doors.

The objectives of the BBA with concentration in International Management are:

- To develop a student's intellectual ability, executive personality and managerial skills through an appropriate blending of business and general education.
- The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, an organizational unit or an enterprise.

CURRICULUM- 120 Cr

GENERAL EDUCATION COURSES		
CIS 100	Computer Science 1	3 Cr
COM 101	Communication 1	3 Cr
COM 102	Communication 2	3 Cr
COM 200	Communication 3	3 Cr
COM 300	Communication 4	3 Cr
ECO 100	Microeconomics	3 Cr
ECO 200	Macroeconomics	3 Cr
ENC 101	English Composition 1	3 Cr
ENC 102	English composition 2	3 Cr
ENC 201	Research and Writing 1	3 Cr
ENC 202	Research and Writing 2	3 Cr
LDR 200	Leadership and Innovation	3 Cr
MAT 100	College Mathematics	3 Cr
PSY 100	Psychology 1	3 Cr
STA 102	Statistics 1	3 Cr
CORE COURSES		
ACCT 100	Accounting 1	3 Cr
ACCT 200	Accounting 2	3 Cr
BUL 100	Business Law	3 Cr
CIS 300	Advanced Computer Science	3 Cr
FIN 100	Finance 1	3 Cr
FIN 200	Finance 2	3 Cr
FIN 300	Money & Banking	3 Cr
GEB100	Introduction to Business	3 Cr
GEB 300	Small Business	3 Cr
GEB 356	International Business	3 Cr
ISM 300	Management Information System	3 Cr
MAN 100	Principles of Management	3 Cr
MAN 200	E-Business	3 Cr
MAN 300	Human Resources Management	3 Cr
MAN 305	Operations & Production Management	3 Cr
MAR 100	Marketing 1	3 Cr
MAR 200	Marketing & Sales Management	3 Cr
STA 300	Advanced Statistics	3 Cr

Management Concentration Courses		
GEB 400	Entrepreneurship	3 Cr
MAN 400	Business Policy and Strategy	3 Cr
MAN 450	Project Management	3 Cr
MAN 410	Organizational Behavior in Business	3 Cr
Human Resources Management Concentration courses		
MAN 328	Staffing Organizations	3 Cr
MAN 330	Compensation Management	3 Cr
MAN 350	Training and Development	3 Cr
MAN 401	Labor Relations	3 Cr
Marketing Concentration Courses		
MAR 301	Marketing Management	3 Cr
MAR 305	Retail Management	3 Cr
MAR 410	Marketing Communications	3 Cr
MAR 450	Marketing Research	3 Cr
International Management Courses		
ECO 360	International Economics I	3 Cr
ECO 400	International Economics II	3 Cr
FIN 360	International Finance	3 Cr
MAR 400	International Marketing	3 Cr
Electives: student takes 3 courses from the following		
ACCT 300	The Tax System	3 Cr
ENC 300	Business English	3 Cr
ENC 350	Writing Internship Reports	3 Cr
FIN 350	Corporate Finance	3 Cr
TOTAL		120

UNDERGRADUATE COURSE DESCRIPTION

COURSE NUMBERING SYSTEM

100–199 First-year courses

200–299 Second-year courses

300–399 Third-year courses

400–499 Fourth-year courses

PRE-REQUISITES

Before registering for a course, students must have successfully completed all required pre-requisites for that course.

ACCT 100- Accounting 1

Provides an understanding of accounting concepts, assumptions, and principles. Covers analysis and recording of business transactions; the adjusting process; and the procedures to complete the accounting cycle.

Progresses to illustrating merchandising operations and merchandise inventory accounting; covers internal control and cash; and explains accounting procedures for receivables.

ACCT 200- Accounting 2

Prerequisite: ACCT100

This course provides a framework for financial accounting concepts and practices used by internal and external users in businesses. Topics presented include the accounting cycle, financial reporting, financial statements analysis, ratio calculation and interpretation.

ACCT 300- The Tax System

Prerequisite: ACCT 200

This course will help students understand the economics behind taxation. Both theoretical and applied economic tools will be used to analyze various issues of tax policy. As great emphasis, will be put on bridging the gap between theory and applied cases, students will be asked both to formalize tax issues and to discuss the complexity of real life taxation.

BUL 100- Business Law

Examines the legal environment of business and the basis of authority for government to regulate business. Covers the legal aspects concerning agency relationships, partnerships, and corporations. Focuses on several related areas in law: an agent's responsibility to its principal, a principal's responsibility to a third party, partners' responsibilities to each other and third parties, and internal and external legal considerations of a corporation.

CIS 100- Computer Science 1

This course introduces computer applications for use including a brief introduction to computer concepts, computer operating systems, software and hardware. It introduces the student to Microsoft Office, (Word, Excel, and PowerPoint) including Windows operating system and productivity tools for collaborative teamwork.

CIS 300- Advanced Computer Science

Prerequisite: CIS100

This course involves extensive work in computer software such as Microsoft Office, (Word, Excel, PowerPoint and Access).

COM 101 and COM 102- Communication 1 and 2

COM 102 Prerequisite: COM 101

Communication 1 and 2 represent a General Education foundation. In these classes, you will learn important concepts and skill sets that translate across disciplines. Both COM 101 and COM 102 provide information that is relevant to students of all majors and disciplines. Their goal is to introduce students to the foundations of communication, a skill we all use regardless of our career.

COM200- Communication 3

Students will learn to write a variety of documents characteristic of the business world including letters, memos, short reports, and formal reports. The course will focus on techniques for writing clearly, concisely, and persuasively. The course will also help students develop skills in presentations, Interviews, Speeches.

COM 300- Communication 4

Introduces students to the basic corporate communication, what it encodes and promotes, the external communications, media relations, external events, company profiling, and introduction to internal communication.

ECO 100- Microeconomics

Examines economic decision-making process, theory of consumer behavior, economics of the firm, and market structure. Discusses major issues of welfare economics, comparative systems, and other microeconomics topics.

ECO 200- Macroeconomics

Examines the relationships of aggregate economic activity, output determination, and national economic problems of inflation and unemployment. Considers the appropriate use of fiscal and monetary policy by the government to alleviate these problems. Discusses economic growth, economic development, and the effects of international trade

ECO 360- International Economics I.

Prerequisite: ECO200

This course is an overview of international trade theory. Topics include world trade, labor productivity, comparative advantage, the Ricardian model, The Hecksler-Olin-Samuelson framework, economies of scale, and imperfect competition in international trade, the theory of external economies, and international labor mobility.

ECO 400- International Economics II.

Prerequisite: ECO360

This course is a continuation of ECO 360 International Economics I. It expands the foundation in trade theory to cover international monetary economics. Topics include exchange rate determination, open economy macroeconomics, the international monetary system, global capital markets, and the economic development of underdeveloped countries.

ENC 101-102 English Composition 1 and 2

Introduces practice and applies structure through the development of a wide range of topics dealing with literature, economics, health care, and life-style. Reading, exercises, writing are integral aspects of these courses.

ENC 201 and 202- Research and Writing 1 and 2

ENC202 Prerequisite: ENC201

These writing courses introduce students to discourse, research, and research writing for the purpose of proposing solutions to problems and have the opportunity to enter into important discussions and ultimately create a digital portfolio that enables them to publish and share their research and writing.

ENC 300- Business English

Business English is a necessary course to go on with other classes. Students are now expected to be able to not only speak easily but also write with the necessary knowledge, following international writing guidelines and with confidence. Special emphasis will be placed upon business writings and team development. The learner will demonstrate understanding of the critical importance of business English within the dynamic, complex, and evolving nature of the industry.

ENC 350- Writing Internship Reports

This special writing course introduce students to writing specific reports, including Internship and job related reports.

FIN 100- Finance 1

Serves as a foundation course in business finance. Provides a conceptual framework for the financial decision-making process and introduces tools and techniques of finance including financial mathematics, capital budgeting, sources of funds and financial analysis. Topics include acquisition and use of short-term and long-term capital; financial markets, financial control; time value of money; cash, operation and long-range budgeting; and cost of capital.

FIN 200- Finance 2

Prerequisite: FIN100

With the balance sheet as a reference point, this course provides an introduction and overview of the acquisition, financing, and management of business assets.

FIN 300- Money and Banking

Prerequisite: FIN200

Discusses the role of financial institutions, the banking system, the Federal Reserve System, and the nature and effectiveness of monetary policy tools.

FIN 350- Corporate Finance

Prerequisite: FIN200

Studies the financial management of the business firm, primarily corporations. Topics covered include the financial goals of the firm, its economic and legal context, valuation of financial securities, analysis of financial statements, and the efficient management of capital resources and investments within the risk-return trade-off. Topics are explored in theory, using analytical techniques, and through financial markets and institutions.

FIN 360- International Finance.

Prerequisite: FIN200

This advanced course covers the processes and complexities of international business finance. Topics covered include: international financial management, measuring and managing foreign exchange exposure, financing the global firm, foreign investment decisions, managing multinational operations, international portfolio theory, currency risk management, and interest rate risk management.

GEB 100- Introduction to Business

Provides a foundation in business operations through a survey of major business functions (management, production, marketing, finance and accounting, human resource management, and various support functions).

GEB 300- Small Business

Provides the basic principles of operating and managing a small business. Topics include buying, merchandising, pricing, promotions, inventory management, customer service, location decisions, and planning. Reviews strategic planning considerations relative to operating a small business.

GEB 356- International Business

Examines the international business environment and presents strategic management considerations for international business operations. Exercises strategy formulation by analyzing the major environmental factors affecting global operations, the impact of economic integration, and the influence of government trade policy. Examines the range of market entry strategies and discusses considerations for operations management, financing, and human resource management to support international business. Presents strategy evaluation approaches to assess the effectiveness of company operations.

GEB 400- Entrepreneurship

Explores the concepts and applications of sustainable business including creating, leading, and managing business enterprises. Examines approaches for leading entrepreneurs, individuals and companies. Analyzes innovation issues including creating and realizing value, prioritizing opportunities, and managing the innovation process.

ISM 300- Management Information Systems

Covers structures and concepts of management information systems. Emphasizes the importance of integrated information as used in the decision process and the information flows associated with each decision point in a business structure. Enables development of a philosophy of information systems administration.

LDR 200- Leadership and Innovation

This course explores innovation theory and practice in relation to theories and processes of change. It includes the opportunity to explore leadership techniques relevant to change management, entrepreneurship and innovation.

MAN 100- Principles of Management

The course highlights the development of management principles and their integration into modern management theory. Provides a survey of fundamental management concepts and techniques. Emphasis is placed on the roles, the environment, and the primary functions of the manager (planning, organizing, leading, controlling), as well as the skills required and various techniques used to perform these functions.

MAN 200- E-Business

Examines the development of electronic commerce, the basic technologies used to conduct e-business, and the various forms of electronic business. Presents marketing models used in e-business strategy. Examines the processes for business-to business and business-to-consumer transactions. Reviews the electronic commerce infrastructure, designing and managing online storefronts, payment options, security, privacy, and the legal and ethical challenges of electronic business.

MAN 300- Human Resources Management

Analyzes the major human resource management functions in organizations. Presents the various components of the human resource management process (planning, recruitment, selection, training/ development, compensation, performance appraisal, labor relations, employee relations), and the associated activities to perform these functions. Highlights the human resource management responsibilities of all managers. Emphasizes job analysis considerations, the supporting role of human resource management to strategic planning, and the major government legislation affecting human resource management.

MAN 305- Operations & Production Management

Presents production and operations concepts and the techniques used in their management. Examines the interaction of the operations functions with other primary functions such as marketing and finance. Analyzes the primary areas of process and product design, manufacturing, allocation of scarce resources, e-commerce, and quality management principles.

MAN 328- Staffing Organizations

Prerequisite: MAN300

Examines the role of staffing to support an organization's strategy and improve productivity. Reviews the key legal compliance issues associated with staffing organizations. Emphasis is placed on HRM planning, job analysis, effective recruitment strategies, developing selection processes, and formulation of staffing plans. Provides considerations for employee retention.

MAN 330- Compensation Management

Prerequisite: MAN300

Introduces and analyzes the basic concepts of compensation administration in organizations. Provides an intensive study of the wage system, methods of job evaluation, wage and salary structures, and the legal constraints on compensation programs.

MAN 350- Training and Development

Prerequisite: MAN300

Presents the concepts of learning (cognitive and behaviorist), principles of instructional design, and the relationship of motivation and learning. Analyzes the phases of the training process model and the activities associated with each phase. Reviews how to develop viable training programs to fit a variety of organizational requirements for both employee and management training and development.

MAN 400- Business Policy and Strategy

Provides an opportunity for students to integrate management principles, techniques, and theories by applying previously acquired knowledge of all business functional areas to analyze, develop, and implement business strategy. Utilizes cases from a variety of organizations, with emphasis on problem identification, analysis, and decision making on strategic issues.

MAN 401- Labor Relations

Prerequisite: MAN300

Presents the principles of labor-management relations and basic requirements of federal labor laws. Examines the role of the Federal Labor Relations Authority, the Federal Mediation and Conciliation Service, and other third parties. Includes the topics of union representation rights and obligations, employee rights, organizing, election procedures, unfair labor practices, collective bargaining negotiations, mediation impasses, grievances, and arbitrations.

MAN 410- Organizational Behavior in Business

Presents the fundamental concepts of organizational behavior. Emphasizes the human problems and behaviors in organizations and methods of dealing with these problems. Focuses on motivation, informal groups, power and politics, communication, ethics, conflict resolution, employment laws, technology and people, and managing change.

MAN 450- Project Management

Presents the fundamentals of the project management process and examines application of the process. Reviews the stages and activities in the project life cycle, the organization for project management, and various project control and evaluations processes. Introduces considerations for negotiation and human resource management concerns in project management

MAR 100- Marketing 1

Introduces basic marketing principles and concepts. Emphasis is placed on the development of marketing strategy and the major components of the marketing mix, (product, price, promotion, and distribution). Reviews the critical environmental factors of markets, domestic and international, and customer behavior characteristics that affect marketing operations. Highlights the integration of marketing with other functions in a business organization.

MAR 200- Marketing and Sales Management

Prerequisite: MAR100

Provides a survey of the principles of advertising and sales management as critical components of marketing. Reviews the social and economic significance of advertising, ethical considerations, and how advertising influences buyer behavior. Examines the development and execution of advertising strategy including media planning, formulation of advertising campaigns, budgeting, and assessment. Presents the concepts of personal selling, building customer relationships, and ethical considerations in selling. Examines the development and execution of a sales strategy including buyer analysis, presentation and sales activities, and managing the sales force.

MAR 301- Marketing Management

Prerequisite: MAR100

This course provides an in-depth treatment of marketing management principles, strategies, and practices. Emerging trends in the field are given comprehensive treatment. Topics covered include: reverse marketing, experiential marketing, Internet marketing, customer relationship management, global marketing, brand marketing, market oriented strategic planning, consumer and business markets, market segmentation and target marketing, product life cycle, new product and service development, brand strategy, pricing and pricing strategies, integrated marketing communication, promotional strategies, sales force management, and total marketing management.

MAR 305- Retail Management

Prerequisite: MAR200

Retailing. Topics covered include: strategic planning, identifying target customers, choosing a retail location, pricing, store image, and other factors in managing a retail business.

MAR 400- International Marketing

Prerequisite: MAR100

This advanced course covers the processes and activities of international marketing, with emphasis on export development and management. Topics covered include: concepts of international marketing and export

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management, the international environment, export market selection, market entry strategies, export entry modes, product and pricing decisions, export financing payment methods, promotion and market communications, export order and physical distribution, and the organization and planning of international marketing activities.

MAR 410- Marketing Communications

Prerequisite: MAR301

Advertising and marketing communications tools that support sales efforts of the firm. Topics covered include: the integrated marketing, marketing mix, marketing planning, the legal environment, advertising, promotion, and public relations.

MAR 450- Marketing Research

Prerequisite: STA102

Key concepts, techniques, tools, issues and terminologies of marketing research. Topics covered include: purpose and uses of marketing research, online marketing research, marketing research process, ethics in marketing research, marketing research problem and objectives definition, research design, designing data collection forms, secondary data and online databases, qualitative data collection methods, survey data collection methods, measurement in market research, quantitative data analysis, and interpretation of data analysis results. The use of SPSS is integrated into the course.

MAT 100- College Mathematics

Emphasizes representations and operations of high degree polynomials and rational expressions, functions, and the graphing of linear functions. Methods of solving linear and quadratic equations are discussed. Graphs, rational, logarithmic, and exponential functions.

PSY 100- Psychology 1

Introduces psychology as a human and scientific endeavor. Includes examination of concepts and methods in learning, motivation, development, personality, and social behavior.

STA 102- Statistics 1

Concentrates on the art of describing and summarizing data. Includes the topics of experimental design, measures of central tendency, correlation and regression, and probability and chance variability. Demonstrates statistical applications to a wide variety of subjects, such as the social sciences, economics, and business.

STA 300- Advanced Statistics

Prerequisite: STA102

Concentrates on understanding and utilizing theoretical distributions, samples, statistical procedures for testing hypotheses, time series, analysis of variance (ANOVA), sampling techniques and sampling error, ANOVA and the Latin Square design, and multiple factor analysis.

II- GRADUATE PROGRAMS

GRADUATE ADMISSION TO THE UNIVERSITY

I- Admission to the Master Programs

IUL seeks students who have a desire for education in the field of business and management. The University is committed to a policy of equal opportunity in the recruitment and admission of students, and access to student financial assistance, other student services and activities. IUL does not discriminate on the basis of age, sex, race, color, religion, disability, sexual orientation, marital status, veteran status or any other basis as specified by national and international laws and regulations.

Admission to the program requires a minimum of a Bachelor's degree earned at an appropriately accredited University or licensed foreign university.

The following are documents needed to complete the application process:

1. A completed IUL Agreement
2. A current resume
3. Official transcripts from all post-secondary institutions attended (Notarized copies will be accepted for Foreign Institutions)
4. Two Recommendation letters (optional but preferred)
5. Official GMAT test scores (optional). IUL's Institutional Code is **R0K**.
6. Official GRE scores (optional). IUL's Institutional Code is **7517**.
7. One of following English test scores or records is required for the applicants whose English is not their native language.
 - TOEFL minimum scores of 530 (PBT, Paper Based Test) or 71 (iBT Internet Based Test). IUL's Institution Code is 7719. Or, 6.5 on the International English Language Test (IELTS) or 50 on the PTE Academic Score Report (DBA applicants: a minimum score of 550 on the paper-based Test of English as a Foreign Language (TOEFL PBT), or 80 on the Internet Based Test (iBT), a 6.5 on the International English Language Test (IELTS), or 58 on the PTE Academic Score Report);
 - A minimum grade of Level 3 on the ACT COMPASS's English as a Second Language Placement Test;
 - A transcript indicating completion of at least 30 semester hours of credit with an average grade of "B" or higher at an appropriately accredited college/university or licensed foreign university where the language of instruction is English
 - A transcript indicating a grade of "B" or higher in an English composition course from an appropriately Accredited college/university or a licensed foreign university
 - If the student is not able to provide any of the above language proficiency evidences, he/she may be able to attend IUL ESL Prerequisite language program prior to the graduate program.

*Note: the ESL is a non-credit program granting students conditional admission only. Once they reach the Advanced level with a "B-" average, they will gain full admission.

Once all required documents are received, student will be evaluated and notified as soon as the decision is completed: : Student will receive an electronic email notification informing him/her of their full acceptance, conditional acceptance or denial of admission.

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Students accepted will then be required to submit:

- 8- A copy of their Identification card, Driver's license or passport
- 9- Payment of registration fees

Please note that any Document not in English should be accompanied by a certified translation.

Credit Transfer Policy

Up to 12 credit hours of graduate-level course work may be transferred to the MBA program. In all courses offered for transfer credit, the applicant must have earned a grade of "B" or better at an appropriately licensed institution. The decision to award transfer credit will be made by the Admissions Committee.

Graduation Requirements

Only students who have satisfactorily completed all academic and financial requirements in the program will be considered for graduation. The University approves graduations in December and June.

The University holds its annual commencement end of June. Students, who graduated before June are still invited and encouraged to participate in the annual commencement. The graduation date on a student's diploma is always the date that the university approves for his or her graduation.

II- Admission to the Doctorate Program

IUL seeks students who have a desire for education in the field of business and management. The University is committed to a policy of equal opportunity in the recruitment and admission of students, and access to student financial assistance, other student services and activities. IUL does not discriminate on the basis of age, sex, race, color, religion, disability, sexual orientation, marital status, veteran status or any other basis as specified by national and international laws and regulations.

Admission to the program requires a minimum of a Master's degree earned at an appropriately accredited University or licensed foreign university.

All applicants must meet the following admission requirements:

1. A complete IUL Agreement
2. A current resume
3. Official transcripts from all post-secondary institutions attended (Notarized copies will be accepted for Foreign Institutions)
4. 2 Recommendation letters -IUL Recommendation Forms are preferred
5. A letter of intent to join the DBA program.
6. Proof of a minimum of three years' professional experience
7. One of following English test scores or records is required for the applicants whose English is not their native language.
 - TOEFL minimum scores of 530 (PBT, Paper Based Test) or 71 (iBT Internet Based Test). IUL's Institution Code is 7719. Or, 6.5 on the International English Language Test (IELTS) or 50 on the PTE Academic Score Report (DBA applicants: a minimum score of 550 on the paper-based Test of English as a Foreign Language (TOEFL PBT), or 80 on the Internet Based Test (iBT), a 6.5 on the International English Language Test (IELTS), or 58 on the PTE Academic Score Report);
 - A minimum grade of Level 3 on the ACT COMPASS's English as a Second Language Placement Test;
 - A transcript indicating completion of at least 30 semester hours of credit with an average grade of "B" or higher at an appropriately accredited college/university or licensed foreign university where the language of instruction is English
 - A transcript indicating a grade of "B" or higher in an English composition course from an appropriately Accredited college/university or a licensed foreign university
 - If the student is not able to provide any of the above language proficiency evidences, he/she may be able to attend IUL ESL Prerequisite language program prior to the program.

*Note: the ESL is a non-credit program granting students conditional admission only. Once they reach the Advanced level with a "B-" average, they will gain full admission.

Once all required documents are received, student will be evaluated and notified as soon as the decision is completed: Student will receive an electronic email notification informing him/her of their full acceptance, conditional acceptance or denial of admission.

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Students accepted will then be required to submit:

- 8- A copy of their Identification card, Driver's license or passport
- 9- Payment of registration fees

Please note that any Document not in English should be accompanied by a certified translation.

Credit Transfer Policy

Up to 9 credit hours of Doctorate level course work may be transferred toward the program. In all courses offered for transfer credit, the applicant must have earned a grade of "B" or better at an appropriately licensed institution. The decision to award transfer credit will be made by the Admissions Committee.

Graduation Requirements

Only students who have satisfactorily completed all academic and financial requirements in the program will be considered for graduation. The University approves graduations in December and June.

The University holds its annual commencement end of June. Students, who graduated before June are still invited and encouraged to participate in the annual commencement. The graduation date on a student's diploma is always the date that the university approves for his or her graduation.

GRADUATE PROGRAMS

I-MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) program promotes learning to synthesize the depth of management within a technology-driven world. Course content reflects current business practice in class organizations. Courses balance nurturing of an appreciation for the role of theory in effective management with practical, how-to insights. While the emphasis in the program is directed toward managing in a technology-driven world, management competencies that apply to all business operations are covered.

The program provides an ethical and legal foundation for the student's behavior in commerce and it gives the student insights into recognizing inappropriate behavior in others. It imbues the student with detailed knowledge of managing both projects and operations. It describes how effective managers lead—how they make decisions to motivate others and how they organize efforts to tap into human capabilities most effectively.

Students in this 16-courses, **48 credit-hours** program can choose between concentrations, such as: Project Management, Human Resources, Marketing and Communications, Information Systems, Quality Management, Finance, International Business, Leadership and Sustainability and Healthcare Management.

OBJECTIVES

At the completion of IUL MBA Program, graduates will possess:

- **Value Creation** · Graduates will be able to identify customer needs and participate in the process of developing products and services to meet these needs. · Graduates will understand production models and distribution systems, and their role in the value creation process.
- **Business Environment** · Graduates will have an appreciation of the multicultural, political, environmental, legal and regulatory setting of the organization.
- **Ethics** · Graduates will possess a thorough understanding of business ethical situations, the laws regarding corporate governance, and the role of their personal integrity and values.
- **Management** · Graduates will possess leadership skills, understand group and individual dynamics, and be able to work in teams. · Graduates will appreciate the importance of ethnic, cultural and gender diversity in the organization.
- **Communication** · Graduates will enhance verbal, written and presentation communication skills.
- **Decision Analysis** · Graduates will have well-developed problem solving skills including the ability to analyze uncertain situations, utilize facts and evidence in drawing conclusions, apply decision making theories, and adapt and innovate in new settings.
- **Technology** · Graduates will be able to use information technologies as they influence the structure and processes of organizations and economies, and as they influence the roles and techniques of management.

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- **Strategic Planning** · Graduates will understand the business as an integrated system; the relations between the functional areas and long-range planning, implementation and control.

Overall the MBA degree program offers students a professional degree that prepares them to lead, motivate, control and manage all kind of enterprises.

CURRICULUM- 48 CR

Code	Course Title	Credits
ACCT501	Accounting for Decision Making and Control	3
BUL501	Business Law and Ethics	3
COM501	Communication	3
ECO501	Business and the International Economy	3
FIN501	Financial Decision Making	3
GEB501	Managing Innovation	3
LDR502	Leadership and Organizational Behavior	3
MAN501	Project Management	3
MAR501	Marketing and Sales	3
MAR502	Operations, Logistics, and Supply Chain Management	3
MNA501	Strategic Human Resource Management	3
QMB501	Quantitative Methods for Decision-making	3
Concentration in Management		
GEB520	Globalization and Emerging Markets	3
GEB536	Technological Entrepreneurship	3
ISM501	Information Systems Management	3
MAN520	Risk and Quality Management	3
Concentration in Project Management		
FIN522	Project Finance and Budgeting	3
MAN520	Risk and Quality Management	3
MAN536	Planning and Control	3
MAN580	Business Policy and Strategic Planning	3
Concentration in Human Resources Management		
MAN520	Risk and Quality Management	3
MNA520	Selection and Placement	3

MNA536	Compensation and Rewards	3
MNA580	Change Management	3
Concentration in Marketing and Communication		
MAR503	Consumer Behavior	3
MAR536	Integrated Marketing Communication	3
MAR520	International Marketing	3
MAR580	Marketing Research	3
Concentration in Information Systems Management		
ISM502	Strategic Planning for Information Systems	3
ISM520	Decision Support Systems	3
ISM536	Client/Server Computing	3
ISM580	Information Network Security	3
Concentration in Quality Management		
QMB502	Total Quality Management	3
QMB520	Quality planning	3
QMB536	Quality Auditing	3
QMB580	Cost of Quality	3
Concentration in International Business		
GEB520	Globalization and Emerging Markets	3
GEB580	International Business Strategy	3
FIN502	International Finance	3
MAR520	International Marketing	3
Concentration in Finance		
FIN502	International Finance	3
FIN520	Corporate Finance	3
FIN536	Corporate Investment Analysis	3
MAN520	Risk and Quality Management	3
Concentration in Healthcare Management		
HSA501	Health Care Organizations	3
HSA502	Health Care Infrastructure	3
HSA520	Health Care Finance	3
HSA536	Health Care Strategic Management	3

Concentration in Leadership and Sustainability		
LDR520	Sustainable Development	3
LDR536	Modes of governance for sustainable development	3
LDR580	Cross Cultural Management and fields of applications	3
MAN520	Risk and Quality Management	3
Concentration in Sport Management		
MAR536	Integrated Marketing Communication	3
SPM501	Sports Operation and Facility Management	3
SPM520	Sports Entrepreneurship and Development	3
SPM536	Sports Events and Sponsorship Management	3
Concentration in Hospitality Management		
HFT502	Hotel & Restaurant Management	3
HFT520	Hospitality Communication and event management	3
HFT536	Tourism & International Travel Management	3
HFT580	Strategic Human Resource Management	3
	TOTAL:	48 Cr

DOCTORATE PROGRAM

BUSINESS ADMINISTRATION

The Doctorate of Business Administration (DBA) program at IUL is a professional online doctoral program intended for executives, managers, leaders, entrepreneurs and educators who want to expand their knowledge, skills, and abilities to the fullest extent possible. Graduates possess the knowledge and experience to assume advanced positions in the management of organizations.

A combination of analytical, practical, and research-based approaches is used to equip graduates with an understanding of management thought and practices, as well as a theoretical, philosophical, and real-world understanding of business administration principles and practices.

The emphasis of the program is directed toward managing in a technology-driven world, management basics that apply to all business organizations are covered. The program addresses the ethical and legal foundation for the student's behavior in business settings.

OBJECTIVES

The program will imbue the student with in-depth knowledge of managing organizations, programs, and projects. It will push them to become effective managers and leaders; they will learn how to make decisions, and how to motivate.

Every student who chooses to enter the program must make a commitment to the program to make a significant contribution to the intellectual knowledge base of the University. They may do this by their participation in courses, by their research, by their publications, and by their attendance at seminars, colloquia, and professional meetings.

Pursuit of the DBA involves two main components:

1. **Coursework.**
2. **Dissertation:** concludes the program with a significant scholarly research project, which students must present and defend.

As the global information economy evolves, organizations are becoming increasingly complex and innovative, with organizational models and practices becoming crucial for successfully addressing this complexity. Consequently, leadership in this environment requires higher, more sophisticated levels of knowledge and skills.

The DBA program is designed to serve this need by providing doctoral-level education to professional practitioners in business and management.

Graduates with a Doctorate in Business Administration will be able to:

- Identify, research alternatives to, and solve business problems with the highest value adding solutions.
- Expand, manage and apply critical thinking methodologies and skills to global business issues and world opportunities.

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- Perform systems-based, financially justified analysis and research operations issues and technology-enabled opportunities in a global, market-based economy.
- Demonstrate business knowledge, and be recognized as a business subject expert.
- Formulate and re-design industry rules and standards.
- Research, design, write and present an original dissertation that contributes significantly to the business and global community.

CURRICULUM- 60 Cr

AUL 700	Leadership Development	3
AUL 702	Entrepreneurial Case studies	3
AUL 704	Cross Cultural Management	3
AUL 706	Management of Change	3
AUL 708	Planning for Organizations	3
AUL 710	Entrepreneurial Consulting Project (I and II)	6
AUL 712	Entrepreneurship and Innovation	3
AUL 714	Gender and Management Styles	3
AUL 716	E Portfolio Planning	3
AUL 718	International Environments: Systems Perspectives in Global Organizations	3
AUL 720	Opportunity Analysis	3
AUL 722	Research Instruments—Qualitative and Quantitative	3
AUL 724	Team Research Project (I and II)	6
AUL 726	Global Entrepreneurial Leadership (I and II)	6
AUL 728	Independent Study (I and II)	6
AUL 730	Dissertation Continuance	3
TOTAL		60 Cr

THE DOCTORATE DISSERTATION

Dissertation Committee

When students pass their main courses, they are assigned a Dissertation Committee. Similar to an Advisory Committee, this committee will comprise at least two faculty members with appropriate terminal degrees. Students may request substitutions or additions to this committee, which must be approved by the Academic Dean. Students work closely with their dissertation committee members through the remainder of their doctoral program.

Each student must nominate one member of the dissertation committee for regular interaction. Selection of a nominee is solely at the discretion of the AUL administration. AUL will provide compensation to the local faculty member directly: the student will not bear any additional financial burden for his/her services.

Special Topics in Research

The next major step toward the doctoral degree is for students to develop expertise in their chosen area of concentration. Students build a general reading list covering the major topics relevant to the concentration and an in-depth, specialized reading list relevant to their specific research interests.

Dissertation Proposal

The critical work product of the Special Topics in Research component is a formal written proposal for dissertation research. This proposal must include a clear statement of the problem to be researched and a survey of the relevant literature. The proposal must specify the research methods, data collection, and data analysis techniques in detail. The methods to be employed must be appropriate, reliable, and appropriate for the measures taken.

Dissertation Research

Students begin the final phase of their studies immediately working closely with their mentor. They conduct their research project and develop their dissertation, achieving the highest levels of scholarship. The dissertation must include original research that is focused either on expanding the methodological scope of the content area, developing new theories, or confirming theoretic models. Research methods that may be employed include field experiments, surveys, and case studies.

Dissertation

The dissertation is the final scholarly product of the program. This document must complete the proposed research study, presenting detailed results and analyses. The dissertation must present a careful synthesis and evaluation of the work done and the findings obtained. All claims must be warranted and limitations admitted. Suggestions for future research in the field that build on the instant research are required to demonstrate the fruitfulness of this research.

Dissertation Defense

An oral examination of the doctoral candidate will be conducted by the dissertation committee. The final document must be delivered to the committee at least 30 days prior to the scheduled defense. It is expected to be ready for publication in camera-ready or desktop publishing format. The candidate may be directed to

rework portions of the dissertation and repeat this examination until it is approved by a majority of the dissertation committee.

Publication

After the dissertation is approved by the Dissertation Committee, the student must arrange one soft copy to be provided to the publishing website of IUL at <http://iulpress.org>. IUL will work closely with students to possibly gain publication of the main work in a peer reviewed, scholarly or other journal or publication of a book, as appropriate.

DBA Timeline

The DBA may not be completed in less than three years. The maximum time allowed is seven years. For optimal benefit, IUL encourages doctoral students to complete the program in three years. The Dissertation Writing and Defense allotted time once the student reaches the course “AUL 728” is 12 months, once the deadline is exceeded the student will be required to retake the “AUL 730” Course, in order to extend his/her candidacy for 6 more months.

GRADUATE COURSES DESCRIPTION

COURSE NUMBERING SYSTEM

500–699 Graduate Courses

ACCT501. Accounting for Decision Making and Control

Covers the creation, use, and interpretation of internal accounting data and information. Emphasizes the managerial functions of cost control and reporting, budgeting, profit planning, and projections used in decision making and control.

BUL501. Business Law and Ethics

This course will introduce you to the laws and ethical standards that managers must abide by in the course of conducting business. Laws and ethics almost always shape a company's decision-making process.

COM501. Communication

Introduces students to four core principles that undergird the study and practice of communication, communication literacy, research inquiry, theories and concepts, and community engagement.

ECO 501. Business and the International Economy

This course introduces tools for studying the economic environment of business to help managers understand the implications for their companies.

An examination of both the gains and problems arising from regional global integration covers: International trade, Foreign direct investment, Portfolio capital, and Global environmental issues.

FIN501. Financial Decision Making

Presents the processes for analyzing a firm's financial condition, developing alternatives, and making business finance decisions. Exercises the analysis of current financial and operational data, and the projection of these data forward to support decision making under varying assumptions. Reviews means of managing working capital including sources of short-term financing of operations. Examines methods used to raise external capital including initial public offerings, seasoned equity offerings, public and private debt, private equity, and venture capital. Analyzes causes of financial distress and a firm's response to these situations.

FIN502. International Finance

Presents international financial tools, applications and concepts used in formulating effective financial management strategies.

Examines international financial relationships and transactions among firms, foreign exchange rate determination and forecasting, foreign exchange risk and exposure, balance of payment accounting, evolution of the international monetary system.

Analyzes special topics such as working capital management strategies, capital budgeting, cost of capital and optimal capital structure in the context of international operations.

FIN520. Corporate Finance

Develops a framework for analyzing corporate financing and investment decisions. Applies with techniques for evaluating capital investments, capital structure and dividend decisions and with the interaction between investment and financing decisions. Topics covered include mergers and acquisitions, leasing, working capital management and a more rigorous analysis of cost of capital, risk and return and corporate liabilities.

FIN522. Project Finance and Budgeting

Projects as businesses and project managers as CEOs. Finance and investment tools for selecting projects. Developing charts of accounts for organizing financial data. Using financial metrics to improve project decision making.

FIN536. Corporate Investment Analysis

Provides a rigorous treatment of the principles of investments, investment management and asset pricing. Analyzes asset allocation, asset pricing models, international diversification, active portfolio management, performance evaluation, and other pertinent topics. Approaches the analysis from the perspective of individual investor, corporate financial manager, and the investment manager.

GEB501. Managing Innovation

Managing Innovation (MI) introduces you to the critical elements of designing and developing innovative products and services, how these can be configured, and how the results are managed. These elements include the pivotal roles played by experimentation, prototyping, and learning; product/service development process design and improvement; the understanding and integration of customer needs; development strategy and project management; and the powerful challenge of designing and managing development networks.

GEB520. Globalization and Emerging Markets

The focus of this course is the behaviors and functions required for successful business management in today's challenging global environment. Topics covered include: globalization, social responsibility and ethics, cultural styles, cross-cultural markets, negotiations, international alliances, control systems for global operations, international organizations, cultural shock, diversity, global labor relations, leadership and motivation in a multicultural context.

GEB536. Technological Entrepreneurship.

Organizing business activity to take advantage of high tech opportunities. Launching a new high-tech venture. Writing a business plan. Raising capital. Understanding e-business opportunities.

GEB580. International Business Strategy

Examines the international business environment and presents strategic management considerations for international business operations. Exercises strategy formulation by analyzing the major environmental factors affecting global operations, the impact of economic integration, and the influence of government trade policy. Examines the range of market entry strategies and discusses considerations for operations management, financing, and human resource management to support international business. Presents strategy evaluation approaches to assess the effectiveness of company operations.

HFT502. Hotel & Restaurant Management

This course examines the lodging and restaurant structures. Topics include hotel and restaurant operations, reservation systems, staffing, housekeeping, security, marketing and menu strategy related to management responsibilities. Students will have insight into effective and efficient operations and ways in which to gain a competitive advantage in the marketplace.

HFT520. Hospitality Communication and event management

This course addresses the event, meeting and convention management segments of the hospitality industry. It covers two important areas: customer service, and 'behind the scenes' staff and management interaction. Various event model structures are examined, enabling students to explore issues related to sponsorship, venues, staffing, finance, exhibit coordination, contracted services, legal implications, and marketing.

HFT536. Tourism & International Travel Management

Tourism Management introduces the many interdisciplinary aspects of the growing tourism industry, with emphasis on managerial challenges and responsibilities for both domestic and international tourism. Provides an overview to the broad subject of international travel and tourism. Aspects covered include the travel industry, government roles and policy, tourism development, selling travel, transportation, and hospitality-related services.

HSA501. Health Care Organizations

This course provides an overview of the various aspects of healthcare organizations. Specific areas covered include the transition and development of the industry, organizational design, oversight and management roles and responsibilities of various types of healthcare institutions and professionals, evaluating the purpose and clinical performance of physicians, nurses, clinical support and community health services and the organizations functions of financial and human resource management, information services, customer services and marketing and strategy.

HSA502. Health Care Infrastructure

Addresses the U.S. health care system and the factors which shape it. Introduces students to the historical development, structural organization, delivery, and financing of the health care system. The course also examines the roles of various institutions and professional groups in the provision of health services.

HSA520. Health Care Finance

This course will provide students with theory, tools and practical experience in health care financial management. It examines payment sources and reimbursement arrangements; the public and private financing of health care service organizations from both a theoretical and practical perspective, and discusses emerging trends in the health care industry that affect financial decision-making.

HSA536. Health Care Strategic Management

Examines the strategic management process and implementation of successful strategies in health care organizations. This course is the capstone course for this concentration. Analytic, integrative, and decision-making skills will be exercised through the use of case analysis and decision making.

ISM501. Management of Information Systems

This course covers the managerial issues related to Information systems management and shows how to analyze computer-based information systems for business applications. It teaches also managerial skills in using decision-support applications to improve business competitiveness.

ISM502. Strategic Planning for Information Systems.

This course covers strategies for developing and implementing an effective information management system. Topics include: database systems organization, creation, and maintenance; evaluation criteria; and standardization of database systems.

ISM520. Decision Support Systems.

This course provides an overview of the concepts and methods for decision-making processes. It stresses design, implementation and evaluation of the computer-based Decision Support Systems (DSS). The course examines the information requirements of an organization in different information needs at the operational, administrative, strategic, and organizational levels, and discusses the design and implementation of a comprehensive DDS.

ISM536. Client/Server Computing.

This course covers the concepts and descriptions of client/server computing. It discusses the variation and evolution of related technology. It then provides strategies for designing systems using the client/server model, emphasizing enterprise applications that increase functionality, performance, and flexibility while reducing costs.

ISM580. Information Network Security.

This course introduces the concepts and terminology of information network security. It covers strategies for designing and implementing networking security and focuses on such topics as firewalls, intrusion detection, authentication and encryption, viruses, disaster prevention and recovery, and successful security policy implementation.

LDR502. Leadership and Organizational Behavior

A review of the history of management thought. The role of vision, leadership, and values in organizations. Teams and team-building. Conflict management. Organizational design.

LDR520. Sustainable Development

This course provides an overview to the central problems related to the sustainable development. It will enable students to critically think about the meaning of sustainability and how to face the different challenges related to it, locally, nationally and globally.

LDR536. Modes of governance for sustainable development

This course gives a governance perspective on sustainable development. In fact, new governance approaches such as regimes, networks and partnerships play a crucial role to create a more sustainable world. Also, the student will get the importance of the relations between public administration, market parties, nongovernmental organizations and civilians and how they are necessary for governance to achieve sustainable development.

LDR580. Cross Cultural Management and fields of applications

The objective of this course is to examine different cultures in different regions of the world. Students develop skills to work as a multinational group and as leaders of those groups.

MAN501. Project Management

Applies the structure for project management and develops the skills needed to manage projects of all sizes. Topics include the project life cycle, project team, project identification, evaluation and selection, project organization, project planning, negotiation and conflict resolution, and human resource management.

MAN520. Risk and Quality Management.

Risk identification, risk impact analysis, risk response planning. Mitigating risk. Risk management techniques, such as Monte Carlo simulation. Defining quality. Total quality management (TQM). Quality control. The ISO 9000 perspective on quality.

MAN536. Planning and Control.

An in-depth examination of scheduling and cost management issues. Work breakdown structure construction. Scheduling with PERT/CPM, Gantt charts, milestone charts. Parametric and bottom-up cost estimation. Use of the S-curve for cost control. Life-cycle cost estimating. Integrated cost/schedule control using the earned value technique.

MAN580. Business Policy and Strategic Management

The MBA capstone course, conducted as a seminar. Students apply their business knowledge by analyzing a number of case studies. Also, students review current thinking on strategic management and carry out a strategic planning analysis. A principal goal of this course is for students to demonstrate that they can integrate the knowledge they gained in their MBA course studies.

MAR501. Marketing and Sales.

An overview of the key functions of marketing: pricing, promotion, distribution channels, and product definition. The market research function. An understanding of who customers are (both internal and external) and how to define their needs and wants. Sales strategies.

MAR502. Operations, Logistics, and Supply Chain Management. This course covers the set of activities that creates goods and services through the transformation of inputs into outputs. OM is one of the three major functions of any organization (manufacturing or service), the other two being financing/accounting and marketing.

MAR503. Consumer Behavior

Analyzes the concepts and principles of consumer behavior in relation to marketing decision making. Examines the psychological processes of consumer decision making and how they impact purchasing decisions and customer satisfaction. Emphasis will be placed on consumer behavior and the different marketing approaches and their implications on marketing strategy.

MAR520. International Marketing

Reviews the organization for international marketing, foreign demand analysis, product development and policies, trade channels, promotion policies, pricing, and legal aspects. Emphasis is on development of effective international marketing strategy addressing the major global market areas (Europe, Africa, Asia, and the Americas).

MAR536. Integrated Marketing Communications

Examines the formulation of integrated marketing communication strategies to achieve marketing objectives. Analyzes the use of advertising, sales promotion, public relations, sponsorships, and other communication resources to promote sales, position products, develop brand equity, and support marketing. Examines the use of traditional and nontraditional media.

MAR580. Marketing research

Examines the concepts for conducting marketing research projects to enable effective marketing decision making. Applies both qualitative and quantitative research techniques, questionnaire design, research design, different types of surveys, test marketing, and other aspects of the research process. Emphasis will be placed on designing and implementing a marketing research project.

MNA501. Strategic Human Resource Management

Analyzes the processes by which the human resource is managed in light of its strategic importance. Examines the relationships between the traditional human resource functions and the various business functions so that efficiency and effectiveness are balanced and optimized. These processes and relationships are reviewed in light of both the domestic and global environments now and in the future.

MNA520. Selection and Placement

Examines a modern philosophy and approach to motivating the workforce in light of the strategic importance of so doing. Examines the traditional compensation philosophies and technical processes, but

also builds and expands on this traditional view of compensation as it explores other motivating elements, such as performance management and feedback, professional development, and career opportunities, that will combine with the traditional compensation elements to best motivate and retain the most talented and fitting assets so that the organization's competitive footing is elevated.

MNA536. Compensation and rewards

Examines the modern philosophy and approaches to compensation in light of the strategic importance of doing so. Analyzes compensation strategies and the associated technical processes. Explores the compensation elements of motivational concepts and presents performance management and feedback processes that when integrated with the compensation strategy motivate and retain the most effective and efficient workforce so as to enhance a firm's competitiveness.

MNA580. Change Management

Challenges of globalization, new technologies, industry restructuring, increased public scrutiny, and other pressures on today's businesses require change skills throughout the organization - for improvement and renewal as well as turnaround and transformation, for cost-reduction and consolidation as well as innovation and growth. Stakeholder demands for performance improvement, accountability, and competitiveness increasingly require organizational cultures that are change-ready and change-adept.

QMB501. Quantitative Methods for Decision-making. An overview of basic quantitative skills needed to make effective management decisions. Topics covered include displaying and summarizing data, random variables and probability distributions, sampling, statistical inference, regression analysis, forecasting, statistical quality control, risk analysis, Monte Carlo simulation, decision trees, and linear and integer optimization modeling. Requires Microsoft Excel®.

QMB502. Total Quality Management

An introductory course in the theory and practice of total quality management (TQM). The three core values of TQM include customer orientation, high levels of employee involvement across the enterprise, and a focus on continually improving processes. Particular emphasis will be placed on the requirements for successful implementation of TQM in a wide range of organizations.

QMB520. Quality Planning

Procedures utilized to organize and implement the quality function including planning, budgeting information and test procedures, customer complaints and Quality Function Development.

QMB536. Quality Auditing

Interpreting the effectiveness of an organization's quality system through proper information handling. Emphasis on analysis of prevention, appraisal and failure costs and quality systems audit.

QMB580. Cost of Quality

This purpose of this course is to describe the concept of identifying the cost of poor quality; that is, the costs of finding and correcting defective, non-valued added work. Specifically, students will learn how to quantify quality problems, identify major opportunities for cost reduction, and establish financial controls on sources of poor quality.

SPM501. Sports Operation and Facility Management

This course provides students with an understanding of the requirements and complexities involved in planning and managing major sports events and facilities in relation to their social, cultural and global environment. Featured topics include the analysis of goals and resources, the development of the revenue streams, design and coordination, scheduling and operations, staff management and the implementation of action plans.

SPM520. Sports Entrepreneurship and Development

This course emphasizes major management principles that affect businesses in the field of sports, and the qualities and skills that a manager needs in order to run a sports business effectively. Legal issues, types of sporting organizations and an overview of starting or acquiring a Sports business.

SPM536. Sports Events and Sponsorship Management

This course introduces the principles of sports sponsorship, then illustrates and teaches how to apply the concepts to real situations. Students learn about the issue of sponsorship by critically examining various sports events and sponsorship responsibilities, including planning, processing, sales strategizing, activating and evaluating.

DOCTORATE COURSE DESCRIPTION

COURSE NUMBERING SYSTEM:

700–730 Doctorate Courses

Prerequisites Before registering for a course, students must have successfully completed all required prerequisites for that course.

AUL 700 Leadership Development

The objective of this course is to assist students with identifying and cultivating leadership qualities in organizational settings and encourages them to strengthen “leadership” within themselves. Leadership qualities of entrepreneurs in the fields business, education, and social service are examined as students take a multidisciplinary approach to the subject.

AUL 702 Entrepreneurial Case studies

The objective of this course is to build on the knowledge and practical consulting skills learned through case study development. In this case students are assigned a team project in the international setting where the course is taking place. The team is now real and the students must develop innovative solutions while working face to face with the stakeholders in the project.

AUL 704 Cross Cultural Management

The objective of this course is to examine different cultures in different regions of the world through the use of case studies of entrepreneurial leaders. Student teams are assigned an article for review and presentation to the group. They develop skills to present the information in an effective and innovative manner using power point and discussion activities.

AUL 706 Management of Change

This course examines a general theory of change and its possible applications. Students will extend their existing plans from the previous course by outlining a successful implementation of the planned change.

AUL 708 Planning for Organizations

This course provides an overview of traditional approaches to strategic planning and examines their strengths and limitations. Students will begin to develop a strategic plan that is relevant for their selected organization by tracing the organization’s historical development and measuring its economic objectives.

AUL 710 Entrepreneurial Consulting Project (I and II)

Students learn how a consulting business operates through hands-on experience as part of a virtual consulting team. Selected projects that benefit communities throughout the world are solicited prior to the course, and then virtual teams carry out the project design from beginning to end. The course is often offered in multiple sections to accommodate several team projects.

AUL 712 Entrepreneurship and Innovation

Students are introduced to the concept of entrepreneurial thinking and the role that it plays in our economy and society. Student suggestions for creating innovation and change in their local community or workplace are incorporated into class projects.

AUL 714 Gender and Management Styles

Early socialization of gender identity has cultural ramifications that play a large role in management styles and leadership positions throughout the workplace today. Students gain an understanding of this socialization process and learn how men and women communicate differently through verbal, written and

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non-verbal communication and problem solving approaches. They also learn how to assess and develop their own communication style.

AUL 716 E Portfolio Planning

Students use technology to create visual and narrative explanations of their professional skills and leadership abilities through the development of an e-Portfolio. Students then assess their current career and develop a plan to expand their potential over the next decade by conducting a “what if?” analysis.

AUL 718 International Environments: Systems Perspectives in Global Organizations

This course identifies major issues in regions throughout the world and analyzes their impact on the region’s economy. Case studies illustrate examples of situations where local issues played a major role and had an economic impact. Innovative leaders are identified along with the new solutions they implemented.

AUL 720 Opportunity Analysis

This course introduces students to strategic thinking about complex problems. Designed for a multidisciplinary audience, students work together to identify opportunities and analyze their potential in each other's workplaces and communities.

AUL 722 Research Instruments—Qualitative and Quantitative

The course introduces students to advanced principles of research. Students learn to distinguish between quantitative and qualitative research paradigms and are encouraged to use these paradigms to develop and test survey instruments for their dissertations or entrepreneurial ideas.

AUL 724 Team Research Project (I and II)

A virtual team is used to complete a specific research project as defined by the professors. Students sharpen their research skills and team building strategies.

AUL 726 Global Entrepreneurial Leadership (I and II), Prerequisite: AUL 710

Students first identify global entrepreneurial leaders to gain an awareness of various styles and strategies used in business, education and social service settings worldwide. They then compare and contrast these lessons with someone from their own community. Lastly, they develop their entrepreneurial leadership skills through global networking.

AUL 728 Independent Study (I and II), Prerequisite: AUL 722

Students work independently to develop a creative, practical solution to a problem faced in their workplace or community after conducting research on both the problem and solution alternatives. Students may develop an entrepreneurial opportunity into a business plan or write an in-depth case study about an entrepreneurial venture, including financial data.

AUL 730 Dissertation Continuance, Prerequisite : AUL 728

The objective of this course is designed for those students who were unable to finish their dissertation in the given schedule.

UNIVERSITY ADMINISTRATION

Effective January 1st, 2017

IUL Leading Board:

- Dr. Samuel Waldrom, Chair
- Dr. Christine Clarke
- Dr. Emil Gjorgov
- Dr. Jeremy Cripps
- Dr. Houssain Kettani
- Dr. Anass Lahlou, CEO

Chief Academic & Operation Officer: Dr. Ounsa Achour

Director of Elearning: Mrs. Yasmine Benali

Director of Marketing: Mrs. Salma Lahlou

Director of Information Technology: Mrs. Zineb Zagdouni

Director of Business Operations and Registrar: Mrs. Hajar Ouhammou

Enrollment Officers: Nichole H Cousins and Meriem Ait Bacha

Librarian: Mrs. Lisa Kreutter

Student Services: Mrs. Nichole Harris-Cousins

UNIVERSITY FACULTY

Effective September 1th, 2017

Achour Leila, Area of Specialization: Management and Communication

MBA in Project Management from PIIMT, BBA in Marketing and Communication from IIHEM.

Achour Ounsa, Area of Specialization: Management

Doctorate of Business Administration from AUL, MBA concentration in Healthcare Management from University of Phoenix, Bachelor of Science in Biotechnology from George Mason University.

Alaoui Ismaili Mustapha, Area of Specialization: Mathematics

Masters of Science and Bachelor of Science in Biomedical Engineering from University of Tennessee.

Arbain Imad, Area of Specialization: Leadership and International Business

Master of Science in Global Business Management, concentration in Organizational Leadership from Johnson & Wales University.

Aysar Philip Sussan, Area of Specialization: Strategic Management and International Business

Doctorate of Business Administration, major in HR with minor in International Management from NOVA Southeastern University, Master of Science in Industrial Engineering from Columbia University.

Bensouda Koraichi Mohammed, Area of Specialization: International Business

MBA in International Business from the University of Hartford.

Benelallam Imade, Area of Specialization: Information Systems, Computer Science and eBusiness

PhD in Information Systems from Mohamed V University.

International University of Leadership

Belhiah Hassan, Area of Specialization: Linguistics, Writing and English

PhD in Linguistics from the University of Wisconsin, MA in English from the University of Wisconsin.

Bourhila Khalid, Area of Specialization: Marketing and Sales

Master of Arts in Marketing and Bachelor of Arts in Management from Webster University.

Cripps Jeremy, Area of Specialization: Accounting and Economics

Ph.D in Accounting from Union Institute & University, Cincinnati, Ohio and Master of Arts in Political Science from Case Western Reserve University, Cleveland, Ohio

Daali Amy Wafaa, Area of Specialization: Information Systems and Research Methodologies

Ph.D. with a concentration in Electrical Engineering from the University of Texas at San Antonio.

Duncan Debra Jane, Area of Specialization: Management

Master of Business Administration in Management from PIIMT

El Harti Mehdi, Area of Specialization: Economics

Master of Science in Economics, Analysis Option from California State Polytechnic University Pomona.

El Mjati Nabil, Area of Specialization: Information Systems and Computer Science

Master of Business Administration in Information Systems Management from PIIMT, Bachelor of Arts in Computer Science from University of North Texas.

Jassim Abderrahmane, Area of Specialization: Quality Management and Sales

Doctorate of Business Administration from AUL, MBA in Marketing Management from John Moores University.

Hasbaoui Anouar, Area of Specialization: Finance & Accounting

PhD in Economics and Management from Hassan I University, MBA in Finance from University of Texas

Kaissi Amer, Area of Specialization: Organizational Behavior, Health Management.

Ph.D. in Health Services Research, Policy and Administration, Concentration in Management & Organizational Theory/Behavior, University of Minnesota.

Lahlou Anass A. Area of Specialization: Entrepreneurship, Innovation and Leadership

Doctorate of Business Administration, PIIMT, Master of Business Administration from Strayer University.

Lahlou Ibrahim, Area of Specialization: Management

Master of Business Administration, Strayer University

Merbouhi Younes, Area of Specialization: Marketing, Communication and Management

Master of Business Administration in Integrated Marketing Communication from Oklahoma City University

Moutaz Abou Robieh, Area of Specialization: International Management and Ebusiness

DBA in Information Systems and MBA in International Trade from Argosy University

International University of Leadership

Mouti Jalal, Area of Specialization: Management and Innovation
Master of Art in Leading Innovation and Change from York St Joh University.

Myers Elisabeth, Area of Specialization: Business Law and Ethics
Jurist Doctor from The American University, Washington College of Law, BA in English Literature from Hunter College, City University of New York.

Osman-Veld Neslihan, Area of Specialization: Communication, writing and English
Ph. D. in Linguistics from Ankara University, Institute of Social Sciences.

Otero L. Jose, Area of Specialization: Business, Education and Psychology
Doctorate of Business Administration, AUL, EDs and MsEd, Queens College, BPS in Psychology, Empire State college.

Pivoda Miroslav, Area of Specialization: Innovation and Management
Ph.D. in Theory of Planning and Management, Technical University of Brno, EU.

Rios Pedro, Area of Specialization: Leadership
Doctor of Strategic Leadership, Strategic Foresight, Regent University.

Salemi Ahmed, Area of Specialization: Marketing
Master of Business Administration in Integrated Marketing Communication from Oklahoma City University

Samlal Zoubida, Area of Specialization: Finance
MBA in Finance from Al Alkhowayn University.

Spencer Nadia, Area of Specialization: Accounting
Master of Business Administration from Keller Graduate School of Management, Bachelor of Science in Business Administration, Accounting Major from University of Central Florida

Waldrom Samuel, Area of Specialization: Management and Finance
Doctorate of Business Administration from Bernelli University, M.B.A. from Long Island University.